# Doing Business in Mongolia 2006: A Country Commercial Guide for U.S. Companies

INTERNATIONAL COPYRIGHT, U.S. & FOREIGN COMMERCIAL SERVICE AND U.S. DEPARTMENT OF STATE, 2005. ALL RIGHTS RESERVED OUTSIDE OF THE UNITED STATES.

- Chapter 1: Doing Business in Mongolia...
- Chapter 2: Political and Economic Environment
- Chapter 3: Selling U.S. Products and Services
- Chapter 4: Leading Sectors for U.S. Export and Investment
- Chapter 5: Trade Regulations and Standards
- Chapter 6: Investment Climate
- Chapter 7: Trade and Project Financing
- Chapter 8: Business Travel
- Chapter 9: Contacts, Market Research and Trade Events
- Chapter 10: Guide to Our Services

## **Chapter 1: Doing Business in Mongolia**

- Market Overview
- Market Challenges
- Market Opportunities
- Market Entry Strategy

## **Market Overview**

## Return to top

- Prospects for 2006-2007: Mongolia's GDP surged 10.6% in 2004, led by higher commodity prices for gold, copper, etc., and spurred by steady demand from Mongolia's chief trading partner, China. In 2005, the Mongolian government had hoped for 8% GDP expansion, but year-end 2005 estimates by the Mongolian Ministry of Finance estimates put 2005 GDP growth at 6.3 %. The government notes that diminishing apparel exports (because of the end of the Multi-Fiber Agreement) and the impact of higher petroleum prices cut into overall growth of the economy. However, the government notes these negative consequences were mitigated by strong commodity prices for gold and copper and increased gold production, which they hope will continue into 2007. The government believes that that high commodity prices will buoy GDP growth from 5% to 7% in 2007. However, increased metal exports are not a boon for the entire economy. Job growth in the mining sector, still much in the exploration phase, remains limited. Unemployment and underemployment remains a vexing problem for both urban and rural workers.
- Political Situation: Mongolia has held eight presidential and parliamentary elections in the past 12 years, during which power changed political hands peacefully. In 2004, the opposition Democratic Party (DP) won 34 seats and the Mongolian People's Revolutionary Party (MPRP, the much evolved successor of the Communist Party) won 36, leaving neither with a majority in the 76 seat State Great Hural (Parliament). In 2005, the MPRP and DP formed a Grand Coalition government through a power-sharing agreement, which remained in effect until January 2006, when the MPRP brought about the dissolution of the coalition government and the formation of a new coalition without the DP. Changes have yet to disrupt the local business environment or the administrative apparatus.
- Mongolian-U.S. Relations: Good Mongolian-US relations have developed rapidly to include humanitarian and technical assistance, military to military relations, business development, and a host of smaller programs. Mongolia calls the US its "third neighbor" to balance relations with China and Russia. In 2005 Mongolia successfully hosted Speaker of the U.S. House of Representatives, the Secretary of Defense, Secretary of State, and President of the United States George W. Bush. Mongolia has contributed peacekeeping forces to both Iraq and Afghanistan as well as to UN peace-keeping operations, including in Sierra Leone and Kosovo. Over the past decade, we record no incidents of anti-American sentiment or politically motivated damage to American projects or installations.

 Russo-Sino-Mongolian Relations: Relations with Russia and China are critical because Mongolia depends on both for power, petroleum and transportation. Sour relations among these neighbors invariably affects Mongolia's business environment. When the Dalai Lama visited in spring 2003, the Chinese temporarily halted all commercial rail shipments for "technical reasons."

## **Market Challenges**

## Return to top

- Weak rule of law
- Corruption in the bureaucracy
- Ignorance of best commercial practices in the government and private sectors
- Lack of transparency in regulatory and legislative processes
- Some abuse of phyto-sanitary and licensing regimes in both the pharmaceutical and food production industries to protect existing state and private interests

## **Market Opportunities**

### Return to top

- Mining: Over 6,000 deposits of approximately 80 minerals exist in Mongolia, among them coal, copper, uranium, iron ore, oil, tungsten, molybdenum and phosphate. Of particular note are Mongolia's excellent metallurgic coal deposits. Currently, 160 are being exploited. Mongolia's location next to resource needy Chinese provides a ready market for Mongolia's mineral wealth. As with all industrial sectors in Mongolia, the developing infrastructure is a concern.
- Construction: The population of the Mongolian capital Ulaanbaatar has more than doubled in 7 years from 450,000 to over a million. Quality commercial and residential stock is in short supply and demand shows no signs of slacking, despite a recent construction boom. By 2010, Ulaanbaatar's population is expected to grow by over 60%, bringing a demand of 700,000 additional family units as well increased need for expanding municipal facilities.
- Tourism: Mongolia is an attractive venue for adventure and cultural tourism. In 2004, the government estimates that over 200,000 visitors saw famed fossil discoveries, a legendary history, religious sites, and a vibrant, living nomad culture. However, long, cold winters limit the length of the tourist season. Inadequate tourism infrastructure requires upgrading. Mongolia will celebrate its 800<sup>th</sup> anniversary in 2006; official and private tourism numbers are expected to spike accordingly.
- Meat Processing: Mongolia has vast herds of sheep and cattle, and hungry neighbors. Satisfying demand in Russia, China, Korea, and Japan offers an opportunity to American ranchers and meat processing and marketing technologies. However quotas and restrictive health regulations inhibit the meat trade among Mongolian and her neighbors. Existing Mongolian processing facilities require upgrading to increase production capacity, quality, and sanitation. For this and for other opportunities to export American agricultural

products and technologies into Mongolia, contact the USDA supported Mongolia-based AGPROMO at <a href="magreed-agpromo@magicnet.mn">agpromo@magicnet.mn</a>.

## **Market Entry Strategy**

Return to top

- **Personal Relations Key:** Mongolians like to deal with *old friends*. Investors must establish and maintain close relationships with Mongolian counterparts and relevant government agencies. Family and school ties remain strong in Mongolia. Learn who is related to whom when establishing business connections.
- **Use of Agents:** Find a Mongolian advisor to guide through the ins and outs of local customs and business practices.
- **Structure of ownership:** The Foreign Investment Law of Mongolia does not require foreign investors to have a Mongolian partner. All investment may be 100% foreign-owned and operated (with the exception of land ownership).
- Product Pricing: Sensitive to price, Mongolian consumers will choose the less expensive product--unless they can be swayed by after-sales service or clear product superiority. They perceive American- branded goods as superior to all others, and will more often than not pay a premium to avoid purchasing lower cost, lower quality items.

Return to table of contents

## **Chapter 2: Political and Economic Environment**

For background information on the political and economic environment of the country, please click on the link below to the U.S. Department of State Background Notes:

http://www.state.gov/r/pa/ei/bgn/2779.htm; or please contact the Commercial Section at the US Embassy in Ulaanbaatar (commerce@usembassy.mn).

Return to table of contents

## Return to table of contents

## Chapter 3: Selling U.S. Products and Services

- Using an Agent or Distributor
- Establishing an Office
- Franchising
- Direct Marketing
- Joint Ventures/Licensing
- Selling to the Government
- Distribution and Sales Channels
- Selling Factors/Techniques
- Electronic Commerce
- Trade Promotion and Advertising
- Pricing
- Sales Service/Customer Support
- Protecting Your Intellectual Property
- <u>Due Diligence</u>
- Local Professional Services
- Web Resources

## **Using an Agent or Distributor**

Return to top

Distributors or agents who handle internal distribution and marketing represent many US companies in Mongolia. The US Embassy in Ulaanbaatar can help US exporters find appropriate sales agents in Mongolia. An Embassy-assisted distributor search will help gauge interest in your product and begin the process of finding a suitable representative.

## **Establishing an Office**

Return to top

(Mongolia has a relatively transparent and uncomplicated business registration process. For both joint ventures and sole proprietorships, the process begins at the Foreign Investment and Foreign Trade Agency (FIFTA: <a href="http://www.investmongolia.com">http://www.investmongolia.com</a>). FIFTA can independently register all ventures with a capital investment of 10,000.00 US Dollars and up. For joint ventures, the foreign and Mongolian companies file an application and a joint venture agreement. A foreign-owned company submits information on its activities along with the application letter

FIFTA charges US\$12 for certificates of approval. The joint venture must register the company name with the Registration Office of the General Department of State Taxation to insure no two companies have the same name.

To become a legal entity in Mongolia, the company must receive final approval from the General Department of State Taxation. The Department registers the business entity and makes the registration public. The General Department of State Taxation requires a US\$10 filing fee and the following documents from investors:

- The agreement and charter signed by all parties involved in the venture.
- The certificate of approval from FIFTA.
- A notarized schedule showing the equity share held by each partner.
- The account numbers of Tugrik and hard currency accounts in a local bank to be used by the venture.
- A copy of the foreign company representative's passport.
- A certificate showing the amount of capital held by the foreign company in its home country.
- A certificate of approval from the local administration where the venture will be based in Mongolia.

Applicants may need additional documents and (or) pay additional fees on a case-bycase basis.

A representative office of a foreign entity may initially register for 3 years. The initial registration fee is US\$700, of which US\$500 goes to the State Taxation Department and \$200.00 to FIFTA. Each extension of up to 2 years costs US\$300. Insert text here)

## Franchising

## Return to top

Although no major American franchisers have entered the market, franchising can succeed in Mongolia. Of Mongolia's 2.8 million people, 50% live in the three major urban areas. Ulaanbaatar (UB) has over a million people--40% of the total. It is the key market and economic engine in Mongolia. With such a concentrated populace, investors need no far-flung network to tap the market.

American products enjoy a good reputation and, in general, Mongolia is an excellent fit. Mongolia is a very youthful country. Over 81% of Mongolia's 2.8 million are under 40. Approximately 76% are under 35 years. Flexible, open to new products, services, and ideas, Mongolians particularly like American brands. Most city dwellers have radios, TVs or most likely both. Newspapers are cheap and billboards abound.

Mongolians appreciate quality and will pay for it. Personal appearance and lifestyle count for much in Mongolia. People are conscious of where they shop, what they wear, what they eat, and what they drive. Mongolians will pay to convey the *right* message and to own the *right* product. American products are often *the right product*.

Mongolians also have an increasing disposable income. Although the government estimates the average monthly wage at 55,000 Tugriks or about US\$53, the official wage figures don't capture actual economic capacity. Unofficial estimates put annual per household income between US\$1,500 to US\$2,000. Most people earn hundreds of dollars a month through gray market activities, and foreign remittances bring in hundreds if not thousands of dollars for some Mongolian families. Housing costs are low as are costs for staples. A best guess puts the effective number willing and able to pay for American goods and services on a regular basis somewhere between 400-600 thousand people.

Could Mongols buy American franchise products? The answer is yes. Would they, given the availability of cheaper competition? Most of these cheap products are of demonstratively lower quality. So if there were a quality alternative and the price differentials were reasonable, franchisers and their franchisees could succeed.

The Foreign Investment Law of Mongolia identifies franchising as potential foreign investment category; therefore, potentially entitled to the same status as any other foreign investment under current Mongolian law.

## **Direct Marketing**

Return to top

While individual firms may send employees out into the field to post bills and shove sales literature under doors or send text messages to cellular service customers advertising new products, there is no coherent system of direct marketing currently available in Mongolia. In-house experience at advertising firms has yet to evolve into a specialized expertise available for hire.

## **Joint Ventures/Licensing**

Return to top

Investors should note that the Foreign Investment Law of Mongolia does not require foreign investors to have a Mongolian joint venture partner. Businesses may be 100% foreign-owned and operated.

### **Selling to the Government**

Return to top

Donors have helped Mongolia bring its procurement practices in line with open and competitive bidding. Mongolia adopted a new public procurement law in 1999 making the process more transparent. Most tenders now follow World Bank procurement policies. In March 2000 Parliament approved a new government procurement code conforming to World Trade Organization standards. However, remnants of the socialist system remain, and personal relationships are important.

## **Distribution and Sales Channels**

Return to top

Most products enter and exit Mongolia through three key ports of entry/exit:

- Zamiim-Uud, along a spur of the Trans-Siberian Railroad and a north-south road terminating at Mongolia's south-eastern border with China
- Altan-Bulag, along a spur of the Trans-Siberian Railroad at Mongolia's northcentral border with Russia

Tsagaan Nuur, along Mongolia's north-western border with Russia

Zamiin-Uud is the most import of the three, and through it passes most of Mongolia's imports and exports, as well as many key Russian commodities—petroleum products, wood, copper, etc. bound for the Chinese market.

Products enter Zamiin-Uud or Altan-Bulag by rail, truck, or car. Products leaving Mongolia by rail are usually inspected at Mongolian Customs Authority (MCA) warehouses in Ulaanbaatar before being sent south or north. Products entering Mongol by rail are usually routed un-opened to the capital Ulaanbaatar (UB) for Customs inspections at the MCA warehouses. From UB, products are then distributed throughout the city and country.

Products entering Mongolia by truck or auto are inspected at the border crossing points. In most cases, these are small traders bringing in limited quantities of food and dry goods for direct sale in rural Mongolia.

Products bound for sale in UB and in other Mongolian cities are trucked from Customs facilities to wholesale and retail outlets dispersed through the cities. Distribution of products to rural Mongolia is usually accomplished by small retailers who travel to urban centers in the Mongolian countryside by rented truck or auto. They purchase goods at local wholesale venues and bear the expense of transport back to their own retail outlets.

Currently, distribution of perishable livestock and organic products both in and out of Mongolia is hindered by the limited availability of refrigerated shipping facilities.

## Selling Factors/Techniques

Return to top

- Personal relationships in business are critical. The Mongolians like to deal with old friends. Exporters, importers and investors must establish and maintain close relationships with their Mongolian counterparts and relevant government agencies. Equally important, American exporters should encourage strong personal relationships between their Mongolian agents or distributors and the buyers and end-users. A web of strong personal relationships can smooth development of business in Mongolia.
- Family and school ties are still very strong in Mongolia. It is important to learn who is related to whom when establishing business connections.
- Initial contacts with Mongolians can be in English, but it always helps to be
  accompanies by an interpreter at the start of any relationship. Mongolians look
  for cues of serious intent by how much effort—time and material—a foreign
  investor puts in the early phases.
- There is always a mistaken tendency to see Mongolians through the prism of their neighbors. That is thinking that Mongolians are like the Chinese or the Russians or the Koreans, etc. While historical and cultural ties exist among Mongolia and her neighbors, Mongolians are very conscious and proud of their history and the progress of their country over the last decades. They become offended if confused with China and deeply resent being compared to other developing countries with similar commodity-dependent economies—especially

- those from Africa. Rather they prefer to be compared to other former East-Bloc nations as Poland, Kazakhstan, Ukraine, the Czech Republic, etc.
- Promotional materials can be English; but if possible preparing a basic information sheet or packet in Mongolian would be appreciated. Russian can be a fallback language but avoid Chinese language materials, as many Mongolians, fair or foul, associate China with poor quality products.
- Avoid letting cultural sensitivity to Mongolian norms get in the way of good judgment and commonsense. Some Mongolians will tell investors that Mongolian customs preclude best commercial practices, insisting that an attractive deal may not go through if those practices are not ignored. We advise investors to politely but firmly cleave to sound business principles. Investors who do so will earn the respect of the Mongolians and may protect their investment, too.

## **Electronic Commerce**

## Return to top

While computers and computing have taken Mongolian by storm, E-Commerce has yet to blossom. Attempts have been made but a not un-justified lack of faith in the security of Mongolian ISPs, a perceived general disinterest in the UB consumer for E-services, and concerns that the local market is still too small to justify start-up expense has prevented development of E-Commerce.. However, these assumptions are perceptions rather than proven realities, because no formal market survey of the demand and ability of the consumers to pay for E-Services has been conducted.

## **Trade Promotion and Advertising**

Return to top

Advertising is an effective way to create product awareness among potential consumers in Mongolia. Newspapers and magazines, radio, cell phones, television and billboard displays, and sports and entertainment sponsorships are mass advertising venues. Almost every household in Ulaanbaatar (over 40% of Mongolia's consumer market) has both TV and radio. There are many advertising companies in Mongolia. The Mongolian Chamber of Commerce and Industry holds annual spring and autumn trade shows with participants from around Mongolia, Russia, China and Korea.

## Two caveats about advertising:

- 1. In the US companies can deduct the cost of advertising as a legitimate business expense. In Mongolia deduction of advertising costs is limited to 5% of the gross profit—no matter how much a company spends on advertising.
- 2. The Law on Advertising of Mongolia restricts the sorts of information that may be presented. For example, advertisers must not *tarnish* the honor of Mongolia and cannot compare prices in their ads.

These issues aside, Mongolians have taken to advertising in a big way. Both buyers and sellers appreciate the value of advertising and are completely open to just about every method of providing information on products.

## Major newspapers and business magazines:

Business Times - a monthly business paper, in Mongolian, published by the Mongolian Chamber of Commerce and Industry

Brand—a monthly business magazine

Mongol Messenger - weekly English language paper published by the Mongolian news agency

MONTSAME (the Mongolian national news agency)

Mongolyn Medee - (News of Mongolia) daily newspaper of the Erel Company

Odriin Sonin - (Daily News) daily newspaper

UB Post - weekly English-language newspaper published by Mongol News Group

Unoodor - (Today) independent daily newspaper published by Mongol News Group

Zuuny Medee - (Century News) daily newspaper

## Television stations include:

Channel 25, owned by the Mongol News Group

Mongol TV - state-owned broadcaster

RGB - independent television station in Darkhan

UBS - (Ulaanbaatar Broadcasting System) citizens' representative board

TV-5-privately held broadcasting company

*TV-9*- private television station

## **Pricing**

## Return to top

Sensitive to price, Mongolian consumers will choose the less expensive product--unless they can be swayed by after-sales service or clear product superiority. However, Mongolians prefer to buy the best quality they can. They perceive American- branded goods as superior to all others. They will more often than not pay a premium to avoid purchasing lower cost, lower quality items.

## Sales Service/Customer Support

Return to top

Mongolian custom, law, and regulation are evolving in the area of sales service and customer support. There is no sense among customers and businesses as to what sets of services and practices constitute an even basic support package for sales and customer support. In addition, Mongolians have yet to fully embrace the concept that after-sales service and support is worth the upfront higher costs they might incur by buying more expensive US products rather than cheaper Chinese or Russian-made ones.

Education and experience have turned the corner for some American product lines in the heavy equipment sector. Currently firms selling electronic equipment, autos, and mining equipment and tools pursue a variety of options. Generally, models based on best sales service and customer support practices used by well-known Western and Japanese firms have found favor among many Mongolians. Companies that follow such practices are perceived of as better and more reliable.

## **Protecting Your Intellectual Property**

Return to top

Mongolia supports intellectual property rights in general and has protected American rights in particular. It has joined the World Intellectual Property Organization (WIPO); signed and ratified most treaties and conventions, including the WTO TRIPS agreement. The WIPO Internet treaties have been signed but remained un-ratified by the State Great Hural, Mongolia's Parliament. However, even if a convention is un-ratified, the Mongolian government and its intellectual property rights enforcer, the Intellectual Property Office of Mongolia (IPOM), make a good faith effort to honor these agreements. For more information on IPR services provided by the IPOM go to <a href="http://www.ipom.mn/">http://www.ipom.mn/</a>.

## **Due Diligence**

### Return to top

Conducting proper due diligence in Mongolia remains a difficult task. No international accounting firm maintains a permanent presence in Mongolia, and most local accounting and legal firms lack the professional experience and knowledge of international best practices.

However, a good place to start doing due diligence in Mongolia would be at one of the local law firms available on the list of contacts provided in Chapter 9.

The U.S. Embassy in Ulaanbaatar can assist by providing such verifiable non-confidential and proprietary information on both reputations and actions of firms and individuals in active in Mongolia as circumstances allow.

## **Local Professional Services**

Return to top

Licensing technologies, opening representative offices, or establishing subsidiaries in Mongolia involve tax and other laws as well as questions on business practices that may best be addressed by attorneys and accountants familiar with Mongolian requirements.

Attorneys: Several US firms or US-Mongolian firms operate in Mongolia, in addition to competent Mongolian firms. You can find a complete list on the US Embassy website: http://mongolia.usembassy.gov,or contact the US Embassy in Ulaanbaatar at <a href="mailto:commerce@usembassy.mn">commerce@usembassy.mn</a> or <a href="mailto:cons@usembassy.mn">cons@usembassy.mn</a>.

#### Web Resources

Return to top

## **Mongolian Resources**

Foreign Investment and Foreign Trade Agency: <a href="http://www.investmongolia.com/">http://www.investmongolia.com/</a>

Government of Mongolia: <a href="http://www.pmis.gov.mn">http://www.pmis.gov.mn</a>

Intellectual Property Office: <a href="http://www.ipom.mn/">http://www.ipom.mn/</a>

Mineral Resources and Petroleum Authority of Mongolia: <a href="http://www.mram.mn">http://www.mram.mn</a>

Mongol Chamber of Commerce and Industry: <a href="http://www.mongolchamber.mn/en/">http://www.mongolchamber.mn/en/</a>

Embassy of Mongolia, Washington, DC: <a href="http://www.mongolianembassy.us">http://www.mongolianembassy.us</a>

Parliament of Mongolia: www.parl.gov.mn

## U. S. Embassy Resources

Commercial Specialist: <a href="mailto:commerce@usembassy.mn">commerce@usembassy.mn</a>

Consul: cons@usembassy.mn.

U.S. Embassy, Ulaanbaatar: http://mongolia.usembassy.gov

U.S. Department of State: http://www.state.gov/

U.S. Department of Commerce: <a href="http://www.commerce.gov/">http://www.commerce.gov/</a>

Return to table of contents
Return to table of contents

## Chapter 4: Leading Sectors for U.S. Export and Investment

Agricultural Sector

### **Commercial Sectors**

- (Mining)
- (Construction)
- (Franchising)
- (Information Technology)
- (Tourism)

## **Mining**

Overview Return to top

Much foreign aid has been invested in exploration over the last 30 years. These exploration efforts have revealed Mongolia's wealth of natural resources. Location is key to tapping these resources. **Mongolia's location provides it access to the huge, insatiable Chinese market.** 

Critical to Mongolia's economy, mining accounts for approximately 50% of gross industrial output. From 1996 through 2004 copper and gold exports have consistently represented over 40% of the value all exports, spiking to nearly 65% in 2004. Between 1990 and 2004, the mining industry accounted for 31% of all foreign direct investment in Mongolia. The 1997 Minerals Law of Mongolia, considered among the best in the world, provides investors with a clearly defined, stable legal environment.

Mongolia mines yield coal, copper, uranium, iron ore, cored oil, tungsten, molybdenum and phosphate. Over 6,000 deposits of approximately 80 minerals are estimated to exist in Mongolia. Currently, of the 400 revealed deposits, 160 are being exploited. As with all industrial sectors in Mongolia, a concern in the mining sector is the developing infrastructure.

Resources Return to top

## **Mongolian Resources**

Foreign Investment and Foreign Trade Agency: <a href="http://www.investmongolia.com/">http://www.investmongolia.com/</a>

Government of Mongolia: http://www.pmis.gov.mn

Mineral Resources and Petroleum Authority of Mongolia: http://www.mram.mn

Mongol Chamber of Commerce and Industry: <a href="http://www.mongolchamber.mn/en/">http://www.mongolchamber.mn/en/</a>

Embassy of Mongolia, Washington, DC: <a href="http://www.mongolianembassy.us">http://www.mongolianembassy.us</a>

## **U. S. Embassy Resources**

Commercial Specialist: <a href="mailto:commerce@usembassy.mn">commerce@usembassy.mn</a>

Consul: cons@usembassy.mn.

U.S. Embassy, Ulaanbaatar: <a href="http://mongolia.usembassy.gov">http://mongolia.usembassy.gov</a>

U.S. Department of State: <a href="http://www.state.gov/">http://www.state.gov/</a>

U.S. Department of Commerce: <a href="http://www.commerce.gov/">http://www.commerce.gov/</a>

### Construction

Overview Return to top

Although limited by its harsh winter climate, Mongolia's construction sector continues to flourish. While Mongolia's total population remains small at 2.8 million, 50% of the people reside in cities, creating a larger than expected housing market. Most of the cities, particularly Ulaanbaatar, have grown phenomenally over the last 10 years. Ulaanbaatar has more than doubled in 10 years from 450,000 to over a million. Residential stock is in short supply and demand shows no signs of slacking. By 2010, the population of Ulaanbaatar will require 700,000 additional family units.

Growing industrial, service and tourism industries contribute to strong construction demands. By mid 2003 construction had grown by 10% over the same period in 2002. Most commonly, the building of private apartments, shopping complexes, and small hotels. In this cold country, builders and buyers appreciate the financial and environmental benefits of energy efficient techniques. However, construction methods need improvement. Companies are still learning to utilize these technologies efficiently. Mongolia needs expertise and technology, specifically in the areas of concrete and cold weather construction, and heating, ventilation and air conditioning installation.

At its Soviet-era peak in 1989, the construction sector made up ten percent of the gross national product of Mongolia. Once Soviet subsidies vanished, building projects stopped. Until 1996, the state undertook all construction activities. By 1998, Mongolia privatized its construction industry. In 2006 a mix of private and public companies are learning how to work and prosper in the free market. In addition, the privatization of apartments has inspired a host of renovations and additions to buildings. Rather than build or buy new homes, apartment owners improve what they have, creating a market for American home improvement materials and concepts.

Today Mongolia has 100 architectural and engineering design companies and over 800 construction companies. Of these, 40 are considered large operations with their own inhouse design and engineering units or have a close relationship with one or more companies that either manufacture or import construction materials. The private sector can now initiate real estate development projects.

Resources Return to top

## **Mongolian Resources**

Foreign Investment and Foreign Trade Agency: <a href="http://www.investmongolia.com/">http://www.investmongolia.com/</a>

Government of Mongolia: <a href="http://www.pmis.gov.mn">http://www.pmis.gov.mn</a>

Ministry of Roads, Transportation and Tourism: http://www.mrtt.pmis.gov.mn/

Mongol Chamber of Commerce and Industry: <a href="http://www.mongolchamber.mn/en/">http://www.mongolchamber.mn/en/</a>

Embassy of Mongolia, Washington, DC: <a href="http://www.mongolianembassy.us">http://www.mongolianembassy.us</a>

## **U. S. Embassy Resources**

Commercial Specialist: <a href="mailto:commerce@usembassy.mn">commerce@usembassy.mn</a>

Consul: <a href="mailto:cons@usembassy.mn">cons@usembassy.mn</a>.

U.S. Embassy, Ulaanbaatar: <a href="http://mongolia.usembassy.gov">http://mongolia.usembassy.gov</a>

U.S. Department of State: <a href="http://www.state.gov/">http://www.state.gov/</a>

U.S. Department of Commerce: <a href="http://www.commerce.gov/">http://www.commerce.gov/</a>

## Franchising

Overview Return to top

Although no major American franchisers have entered the market, franchising can succeed in Mongolia. Of Mongolia's 2.8 million people, over 57% live in the three major urban areas. Ulaanbaatar (UB) has over a million people--40% of the total. It is the key market and economic engine in Mongolia. With such a concentrated populace, investors need no far-flung network to tap the market.

For American products, in general, Mongolia is an excellent fit. Mongolia is a very youthful country. Over 81% of Mongolia's 2.8 million are under 40. Approximately 76% are under 35 years. Flexible, open to new products, services, and ideas, Mongolians particularly like American brands. Most city dwellers have radios, TVs or most likely both. Newspapers are cheap and billboards abound.

Mongolians appreciate quality and will pay for it. Personal appearance and lifestyle count for much in Mongolia. People are conscious of where they shop, what they wear, what they eat, and what they drive. Mongolians will pay to convey the *right* message and to own the *right* product. American products are often *the right product*.

Mongolians also have an increasing disposable income. Although the government estimates the average monthly wage at 55,000 Tugriks or about US\$53, the official wage figures don't capture actual economic capacity. Unofficial estimates put annual per household income between US\$1,500 to US\$2,000. Most people earn hundreds of dollars a month through gray market activities, and foreign remittances bring in hundreds if not thousands of dollars for Mongolian families. Housing costs are low as are costs for staples. A best guess puts the effective number willing and able to pay for American goods and services on a regular basis somewhere between 400-600 thousand people.

Could Mongols buy American franchise products? The answer is yes. Would they, given the availability of cheaper competition? Most of these cheap products are of demonstratively lower quality. So if there were a quality alternative and the price differentials were reasonable, franchisers and their franchisees could succeed.

Resources Return to top

## **Mongolian Resources**

Foreign Investment and Foreign Trade Agency: http://www.investmongolia.com/

Government of Mongolia: <a href="http://www.pmis.gov.mn">http://www.pmis.gov.mn</a>

Intellectual Property Office: http://www.ipom.mn/

Mongol Chamber of Commerce and Industry: http://www.mongolchamber.mn/en/

Embassy of Mongolia, Washington, DC: <a href="http://www.mongolianembassy.us">http://www.mongolianembassy.us</a>

## **U. S. Embassy Resources**

Commercial Specialist: <a href="mailto:commerce@usembassy.mn">commerce@usembassy.mn</a>

Consul: cons@usembassy.mn.

U.S. Embassy, Ulaanbaatar: <a href="http://mongolia.usembassy.gov">http://mongolia.usembassy.gov</a>

U.S. Department of State: <a href="http://www.state.gov/">http://www.state.gov/</a>

U.S. Department of Commerce: http://www.commerce.gov/

## **Information Technology**

Overview Return to top

## A Young Market Drives Growth

In five brief years, Mongolian demand for computer goods and services has exploded. In absolute terms the numbers seem small: 50,000 computers in daily use by individuals, businesses, and government organizations. Over 100 Internet cafes, serve 1,000,000 regular users of computers and the Internet, 700 software developers, etc.

But tiny numbers hide tremendous expansion. In 1996, Mongolians had around 3,000 mostly obsolete units were found in select government offices and the homes of a few well-to-do Mongolians. In 2005 over 100,000 PC's and their associated peripherals grace government offices, businesses, and the homes of the middle-class. This 30-fold increase shows Mongolia's determined move into the electronic age.

A young, well-educated population--over 81% of Mongolia's 2.8 million under 40--drives this expansion. Flexible and open to new products, services, and ideas, they particularly like American brands. They also are developing the skills to deliver products and services appealing to American investors.

## Hardware Opportunities

Each year Mongolians import over 10,000 computers each year. Since 1996 several companies have imported components and assemble and retail these computers in Mongolia. These companies account for 5,000 yearly units. American hardware manufactures may want to look at Mongolia as place for assembly as well as export market for American components.

Mongolians currently import 5,000 pre-assembled units each year. Such American brands as Dell and Hewlett-Packard command 33% of this market. More telling, about 1,000 units of the yearly total are high-end PCs and computer systems. Of this 1,000, 70% (700) are American brands. Mongolians will pay for new systems and they will buy American.

A market for used computers exists in Mongolia. Many Mongolians won't pay 1,000 US dollars but will pay 200-500 US dollars for a basic system for Internet links and word-processing. Market tests by several local dealers have shown a near 100% sales rate for used computers. A market for leasing of computer equipment also exists as well.

Mongolians are also devoted to their cellular phones. Rather than spin copper wire all over the nation, Mongolians leapt into the 21<sup>st</sup> century. Two private firms have created a cellular network that will within the next 3 years span the entire country. Nokia, Eriksson, and Motorola sell well. Cell ownership has largely overtaken landlines as the means for locals to communicate with one another. Estimates suggest that mobile users will soon broach 900,000 accounts: near a third of the Mongolia's population.

## Software Opportunities

Mongolia's software industry offers low-cost, outsourcing. Businesses from Japan, India, Australia, and the European Union have contracted Mongolian services. Look at both the strengths and weaknesses in this sector. First, the problems:

Inconsistent intellectual property protections. Shortage of capital for hardware and software investments. Lack of certification in the world standard operating systems currently used. Inexperience with project management and marketing.

Facing these challenges, the Mongolians have created an industry that offers quality software writing, data processing, and software servicing.

Intellectual property protection remains a nagging issue. However, the US Embassy, the Intellectual Property Office of Mongolia (IPOM), and the software industry are improving protection. The industry needs more education about their rights and responsibilities. They seek help finding lower cost options to acquire the development systems they need. They also seek protection for international as well homegrown products from the IPOM. Both the IPOM and the US Embassy have committed themselves to support this effort.

Lack of capital means that the technology is not the finest but is sufficient for international contracts. Foreign projects are usually completed well, on time, and at a cost 10 times lower than in Europe or America. One firm created and maintains a data base program for the European Union. The EU uses this program to monitor over 500 aid projects. Another maintains an Australian company's software used by most of Mongolia's private banks. A third tests and debugs software prepared by Japanese businesses.

Mongolians are developing specialties in databases and accounting software. Although the Mongolians are not formally certified, they have created programs to manage municipal and national finances as well as business-to-business and banking transactions. They provide service for those using the software of international companies in Mongolia. The Mongolians are well placed to serve as a low-cost component in a round-the-clock-global data management and financial services network.

## Recent Government Efforts

February 2000 brought about the "Concept on Information and Communications Technology Development of Mongolia up to year 2010." Currently leading this effort is the Information Communication Technology Agency (ICTA: <a href="http://www.icta.gov.mn/">http://www.icta.gov.mn/</a>). The agency is responsible for setting the government's IT-Telecom policy agenda and for setting government's IT-Telecom procurements. As such it is a key starting point for US firms interested in working with the government of Mongolia on its procurements of ICT goods and services.

A word of caution: In 2001, the Communication Law was renewed, providing a definitive legal climate for Mongolia's communications sector. However, concern remains about the government's commitment to free market forces in the ICT sector. The ICTA has shown itself ominously willing to interfere in matters best left to the market. For

example, attempting to set prices for the provision of Internet services or attempting to force all communication companies to use a single portal through which to route all calls.

Resources Return to top

## **Mongolian Resources**

Foreign Investment and Foreign Trade Agency: <a href="http://www.investmongolia.com/">http://www.investmongolia.com/</a>

Government of Mongolia: <a href="http://www.pmis.gov.mn">http://www.pmis.gov.mn</a>

Intellectual Property Office: <a href="http://www.ipom.mn/">http://www.ipom.mn/</a>

Information Communication Technology Agency: <a href="http://www.icta.gov.mn/">http://www.icta.gov.mn/</a>

Mongol Chamber of Commerce and Industry: <a href="http://www.mongolchamber.mn/en/">http://www.mongolchamber.mn/en/</a>

Ministry of Industry and Trade: <a href="http://www.mit.pmis.gov.mn/">http://www.mit.pmis.gov.mn/</a>

Embassy of Mongolia, Washington, DC: http://www.mongolianembassy.us

## **U. S. Embassy Resources**

Commercial Specialist: <a href="mailto:commerce@usembassy.mn">commerce@usembassy.mn</a>

Consul: cons@usembassy.mn.

U.S. Embassy, Ulaanbaatar: <a href="http://mongolia.usembassy.gov">http://mongolia.usembassy.gov</a>

U.S. Department of State: <a href="http://www.state.gov/">http://www.state.gov/</a>

U.S. Department of Commerce: <a href="http://www.commerce.gov/">http://www.commerce.gov/</a>

## **Tourism**

Overview Return to top

Mongolia's wild, unspoiled land makes it a profitable venue for tourism. A low population density--about 2 people per square mile--has preserved both the traditional nomadic life and the country's natural environment. The Mongolian government and people have long valued the natural environment. In fact, over 14 percent of the country is biological protected area. Varied land and climate allows for diverse tourist interests. Famed fossil discoveries; a fabulous, legendary history; religious sites; and a vibrant, nomadic culture serve as additional draws to tourists. Five percent of all foreign direct investment between 1990 and 2001 was in the tourism sector.

The government actively supports tourism. In 1999, the Ministry of Infrastructure created the Mongolian Tourism Board (<a href="www.mongoliatourism.gov.mn">www.mongoliatourism.gov.mn</a>) that serves as the key promotional organization for tourism. Throughout 2006, the government and Mongolian people will celebrate the 800<sup>th</sup> Anniversary of the Great Mongolian State, each month filled with cultural, artistic, and commemorative events to honor the foundation of the Mongol Empire in 1206.

While the heart of Mongolia remains wild and isolated, the capital city of Ulaanbaatar has rapidly developed. 1990 Ulaanbaatar was grim place of shortages and pollution. 2006 Ulaanbaatar is an international capital filled with Buddhist monasteries, an array of restaurants, entertainment venues, hotels, and the occasional horse.

A long, cold winter limits the length of the traditional tourist season. There are also problems related to tourism infrastructure. However, with the impending privatization of the government owned airline, MIAT, a more competitive, service-oriented market may emerge.

Resources Return to top

## **Mongolian Resources**

Foreign Investment and Foreign Trade Agency: http://www.investmongolia.com/

Government of Mongolia: http://www.pmis.gov.mn

Embassy of Mongolia, Washington, DC: http://www.mongolianembassy.us

Intellectual Property Office: <a href="http://www.ipom.mn/">http://www.ipom.mn/</a>

Mineral Resources and Petroleum Authority of Mongolia: http://www.mram.mn

Ministry of Industry and Trade: <a href="http://www.mit.pmis.gov.mn/">http://www.mit.pmis.gov.mn/</a>

Mongol Chamber of Commerce and Industry: http://www.mongolchamber.mn/en/

Mongolian Tourism Board: <a href="http://www.mongoliatourism.gov.mn">http://www.mongoliatourism.gov.mn</a>

Parliament of Mongolia: <a href="www.parl.gov.mn">www.parl.gov.mn</a>

Tourism Association of Mongolia: <a href="http://www.travelmongolia.org/">http://www.travelmongolia.org/</a>

## **U. S. Embassy Resources**

Commercial Specialist: <a href="mailto:commerce@usembassy.mn">commerce@usembassy.mn</a>

Consul: <a href="mailto:cons@usembassy.mn">cons@usembassy.mn</a>.

U.S. Embassy, Ulaanbaatar: <a href="http://mongolia.usembassy.gov">http://mongolia.usembassy.gov</a>

U.S. Department of State: <a href="http://www.state.gov/">http://www.state.gov/</a>

U.S. Department of Commerce: <a href="http://www.commerce.gov/">http://www.commerce.gov/</a>

## **Agricultural Sectors**

## Return to top

Agriculture is the mainstay of Mongolia's 2.8 million people. It contributes about 37 % of gross domestic product. Agricultural and agro-processed exports amount to about one-third of foreign exchange earnings. Agriculture is the source of employment for almost half of the population. It dominates the rural economy. However, the economic reforms of the 90s have impacted agriculture in Mongolia greatly.

Initial privatizations of state farms and livestock cooperatives, the deregulation of prices of major agricultural products, and the liberalization of agricultural trade hit the state-operated, state-owned sector hard. Early privatization was ill-timed, ill-conceived, and ill-executed. From 1991 to 1995, production of some commodities halted or declined to near subsistence levels. By 1996, the sector rebounded. By 2002 most of the state farms were fully privatized under single (individual or company) ownership or limited partnerships of two or three owners. However, government wheat-farming cooperatives dominate the wheat sector.

The Government recognizes that sustainability in agriculture and rural areas depends largely on modernizing the livestock sector and improving land management. In 2002 The government passed legislation allowing long-term land leasing, strengthening sector institutions, privatizing service delivery wherever possible, and continuing with the privatization process. The government will not sell farm and grazing land. It will allow Mongolian citizens and foreigners to purchase the long-term use rights to these lands. Locals may be given preference.

## Food Processing:

Although most of Mongolia's provinces have established private food plants and shops, there is a tendency to import food products from abroad because domestic enterprises produce no food to international standards. Failure to upgrade existing production technology will slow development of the industry. Both the public and private sectors want to improve the operations at food processing plants, develop small and medium enterprises for processing and preserving vegetables and fruits, produce sugar, vegetable oil, and grow some grains domestically to meet the demand.

Livestock production and crop production dominate Mongolian agriculture. Large, mechanized farms in the north central and eastern steppe regions produce mostly wheat. There is also a horticulture sub-sector (potato and vegetables) based on small family plots and some commercial greenhouses.

### Ranching and Meat Processing

Mongolia has great markets for its beef and mutton right next door. Much of Russian Siberia lacks good grazing land, so protein production remains a consistent problem. Although China has grazing land, much of that is given over to cereal production; or in the case of Inner Mongolia, cashmere. Mongolia has grasslands and livestock in abundance. Hungry markets north and south are a clear business opportunity for American ranchers and meat processing and marketing technologies.

Although these viable markets exist, several impediments remain. Quotas and restrictive health regulations inhibit the meat trade between Mongolian and her neighbors. For example, Russia limits imports of beef from Mongolia to 20,000 metric tons a year. A quota Mongolia fills quickly. Sources at the various border posts suggest that at least that much (most likely much more) goes across as contraband. Much the same situation prevails at the Mongolian-Chinese border.

Recent activities in the World Trade Organization have increased the incentives for Asian countries to open borders and increase trade. China acceded to the WTO and Russia is not far behind. Both accessions are giving Mongolia the leverage it needs to crack these tempting markets. The Mongolian Government has taken concrete steps to assist in increasing Mongolian meat exports, especially those beyond Siberia. In addition, USAID has supported the Competitiveness Initiative to provide training in meat processing, project management, and product marketing--with some success.

Existing meat processing plants require technological renovation to increase capacity and upgrade the quality and sanitation to expand their markets. In addition, there is a need for food preservation technology, packaging and marketing techniques, as well as training in more modern butchering and processing techniques.

Regarding these and other opportunities to export American agricultural products and technologies into Mongolia, contact the USDA supported Mongolia-based AGPROMO at agpromo@magicnet.mn.

#### Wheat

There are opportunities for upgrading the processing of consumer products for domestic consumption and export in wheat products manufacturing (noodles, bakery), small scale flour milling. In addition a growing market exists for herbicides, fertilizers, and high quality wheat seed.

## Vegetables

Contrary to popular belief, Mongolians do eat vegetables. Its young market is permeable to new foods. Lettuces, peppers, Washington apples, and California grapes appear in Ulaanbaatar's markets regularly. Two businesses, Mongol Devshil and Orient Green, are profitably producing, wholesaling, and retailing a reasonable range of vegetables. Orient Green has also found that winter imports of greens from China are profitable, too.

Return to table of contents

## Return to table of contents

## **Chapter 5: Trade Regulations and Standards**

- Import Tariffs
- Trade Barriers
- Import Requirements and Documentation
- U.S. Export Controls
- Temporary Entry
- Labeling and Marking Requirements
- Prohibited and Restricted Imports
- Customs Regulations and Contact Information
- Standards
- Trade Agreements
- Web Resources

## **Import Tariffs**

Return to top

Mongolian Customs has detailed information on customs procedures for clearing different kinds of shipments, VAT regulations, etc and can be contacted through its web site: <a href="http://www.ecustoms.mn/eindex.aspx">http://www.ecustoms.mn/eindex.aspx</a> or contact the Commercial Specialist at <a href="mailto:commerce@usembassy.mn">commerce@usembassy.mn</a>.

## Tariff Rates

Mongolian Customs assesses and collects tariffs. In addition, it collects a value-added tax (VAT) of 15% on imported items. There is an across-the-board import tariff of 5%.

## **Special Provisions**

## Pre-Clearance Procedures

Goods can be cleared before the arrival of the shipment. Clearance is done based on paperwork accompanying the shipment. An entity or individual interested in goods document pre-clearance should apply to a customs clearing agency. Document pre-clearance is done when the goods have left the exporting country. The head of local customs reviews the request and shall issue an order to the chief inspector to carry out document pre-clearance. Pre-clearance is allowed in the following cases:

- Medical and veterinary supplies
- Different types of items in one shipment
- Goods of seasonal quality (wheat and vegetable seeds needed for planting)
- Fragile goods and/or perishable food that require special storage conditions

### **Trade Barriers**

### Return to top

Mongolia has a free trade regime-- no quotas or onerous licensing requirements. While it is illegal to offer or receive bribes in Mongolia, customs is widely considered the most corrupt government institution. Incoming or outgoing shipments are occasionally delayed because of unexpected changes in paperwork requirements. The lack of consistency in how regulations are applied is an obstacle to doing business in Mongolia.

Import Requirements and Documentation

Return

to top

## Import Documentation

Mongolian freight forwarders handle documentation. Necessary documents include the contract for import, license for import, cargo manifest, bill of lading, transportation invoice, merchandise customs declaration, declaration of merchandise value, proof of insurance, commercial invoice, payment receipt, packing list, certificate of origin, receipt of payment for related duties and taxes, and inspection certificate from the responsible agency (for specific goods). Customs information on the US Embassy website specifies items requiring special certificates from various government agencies.

## Inspection Standards

Mongolian law provides that all goods included on a published list or subject to inspection pursuant to other laws and regulations must be inspected prior to importation, sale or use in Mongolia. Customs grants permission for the importation of these goods after the importer submits a Standard and Quality Certificate from one or more of the following agencies:

- Border Patrol
- Plant inspection Laboratory
- Human Health and Veterinary Service
- Health and Infection Study Laboratory
- Standards and Quality Agency

## **U.S. Export Controls**

Return to top

U.S. Export Controls:

For queries see www.doc.gov

## **Temporary Entry**

### Return to top

Mongolian customs allows for the *temporary crossing* of the customs frontier by goods or means of transport under the following terms:

- 1. Temporary Admission into the Customs Territory- without altering and after levying and paying of applicable customs duties and other taxes, under the condition of their timely return (timely return being up to one year).
- 2. Inward processing- Under this procedure foreign goods may be introduced into the customs territory for processing, repair or manufacturing on the basis of foreign customs documents and after levying and payment of any applicable customs duties and other taxes under the condition of their timely return. Where necessary, the customs state central administrative body may extend once the term of return of goods introduced into the customs territory by up to 6 months. Customs may grant a refund of the whole or part of duties for temporarily crossed goods. For more details contact the Control & Inspection Department of the General Customs Office at 976-11-350-050,

## **Labeling and Marking Requirements**

Return to top

Contact person: Mr.Baasan at 976-11-350-050, Control & Inspection Department, General Customs Office.

## **Prohibited and Restricted Imports**

Return to top

Mongolia restricts the import and export of certain items. Please consult Customs regulations in detail before importing or exporting these items. These include:

- Uranium and uranium concentrates:
- Poisonous chemicals
- Human blood, organs and blood products
- Firearms and ammunition
- Artifacts and cultural property, including historical, cultural, fossils, archeological and similar items
- Breeding animals, rare species of animals, animal offspring
- Precious metals, precious and semi-precious stones, ore, minerals and rare elements.
- Alcohol

Contact Mr.Baasan at 976-11-350-050, Control & Inspection Department, General Customs Office.

## Customs Regulations and Contact Information Return to top

Customs General Administration: <a href="http://www.customs.pmis.gov.mn/">http://www.customs.pmis.gov.mn/</a>

Contact: Ms. Enkhtuya, Director Customs Policy and International Cooperation Division

Tel: 976-11-350057; Fax: 976-11-350-060; Cell: 976-9918-7647

E-mail: <a href="mailto:chenkhtuya@ecustoms.mn">chenkhtuya@ecustoms.mn</a>

### **Standards**

## Return to top

- Overview
- Standards Organizations
- Conformity Assessment
- Product Certification
- Accreditation
- Publication of Technical Regulations
- Labeling and Marking
- Contacts

Overview Return to top

The National standards body of Mongolia is the Mongolian National Center for Standardization and Metrology (MNCSM). MNCSM is a government regulatory agency responsible for coordinating and managing the SMQT (Standardization, Metrology, Quality and Testing). MNCSM reports to the Minister of Industry and Trade of Mongolia.

Mongolian law provides that all goods included on a published list or subject to inspection pursuant to other laws and regulations must be inspected prior to importation, sale or use in Mongolia. Customs grants permission for the importation of these goods after the importer submits a Standard and Quality Certificate from one or more of the following agencies:

- Border Patrol
- Plant Inspection Laboratory
- Human Health and Veterinary Service
- Health and Infection Study Laboratory
- Standards and Quality Agency

## **Standards Organizations**

Return to top

The National Council of Standardization approves and adopts the standards as national to use within the territory of the country after being reviewed and accepted by the standardization Technical Committee (TC). There are 41 TCs and sub-committees at the MNCSM. The National Council headed by the MNCSM Chairman (Mr. Janchivdorj currently) consists of 20 members; Deputy Director of the State Professional Inspection Agency, Policy Department heads of all ministries and relevant agencies, Vice President of the Academy of Sciences, head of the Data Processing & Technology Department of National Statistics Office, Deputy Chairman of the MNCCI and Head of the Mongolian

National of Consumer's Right Protection Association. The Department joined the newly established State Professional Inspection Agency in 2002.

The TCs prepare the "Work plan of the Standardization TCs and sub-committees" taking into consideration the Government policy and national guidelines (for example on priority sector) and have it approved by the National Committee after receiving comments and proposals on the draft of standards from relevant organizations.

Following review by the National Council of Standardization, the Minister of Industry and Trade approves those technical regulations—domestic and those proposed by members of the World Trade Organization (WTO)—to be sent on to the Cabinet of Ministers for approval. The Cabinet of Ministers is responsible for final approval of all technical regulations. Once approved, the Ministry of Industry and trade is responsible for publishing technical regulations

## Testing

The national testing organization for Proficiency Testing is Laboratory of Reference Materials at the MNCSM. The laboratory is in charge of the laboratory requirements for proficiency of testing and calibration laboratories usually on food products, water and minerals. For more details contact Ms. Badamtseren at 976-11-266808.

## **NIST Notify U.S. Service**

Member countries of the World Trade Organization (WTO) are required under the Agreement on Technical Barriers to Trade (TBT Agreement) to report to the WTO all proposed technical regulations that could affect trade with other Member countries.

Notify U.S. is a free, web-based e-mail subscription service that offers an opportunity to review and comment on proposed foreign technical regulations that can affect your access to international markets. Register online at Internet URL: <a href="http://www.nist.gov/notifyus/">http://www.nist.gov/notifyus/</a>

## **Conformity Assessment**

Return to top

Conformity assessment body has been carried out by the State Professional Inspection Agency since 2002. (http://www.pmis.gov.mn/ssia)

### **Product Certification**

Return to top

The national testing organization for Proficiency Testing is Laboratory of Reference Materials at the MNCSM. The laboratory is in charge of the laboratory requirements for proficiency of testing and calibration laboratories usually on food products, water and minerals. For more details contact Ms. Badamtseren at 976-11-266808.

#### Accreditation

Return to top

According to the Law on Standardization and Conformity Assessment revised on May15, 2003, manufacturers of products that may be harmful to public interests, health and safety of human being, the environment and the security of nations are certified on mandatory basis within 3 months after the launch of manufacturing process. The Government Resolution No222 dated October 14, 2003, approves the regulation on

supplying the Mongolian market and crossing the customs frontier of product and service with certification in Annex 2 and Government Resolution No127, dated June 14, 2005 revised "List of product and service – subject to the mandatory certification" (Annex1). Mutual recognition agreement on Conformity Assessment is made with Russia and China. However, none is concluded with a U.S. entity yet. For more queries contact Mr. O. Namjil, senior manager at 976-11-264687 or Mr. Tsogtgerel. Ts, senior officer of Standardization & Conformity Assessment Policy Department, MNCSM at 976-11-452091.

According to the Law on Standardization and Conformity Assessment of Mongolia, testing, certification and inspection bodies to conduct testing, certification and inspection of products that may cause harms to the human health, the environment or the security of nations are subject of the accreditation. The performing body is the Accreditation Department at MNCSM which is entitled to issue accreditation certificates for 2-3 years, reduce the scope, established by the accreditation and to suspend or withdraw the accreditation etc. For more information contact Ms. Sunjidmaa or Mr. O. Chilhaasuren, Accreditation Department, MNCSM at 976-11-263907.

## **Publication of Technical Regulations**

Return to top

Publication of technical regulations in an easily accessible document is a new concept in Mongolia; and so, there is no such regular gazette yet. According to the Law on Standardization and Conformity from 2002, technical regulations are supposed to be published; but execution of the law lags, as no official format has been approved yet.

If a business wishes to comment on a regulation before or after approval, it must contact the Technical Committee (TC) responsible for evaluating the regulation for the relevant ministry prior to submission to Cabinet.

## Labeling and Marking

Return to top

TC on Labeling and Marking was established at the MNCSM. For more information contact Ms. Gerel, Technical Director, Standardization & Conformity Assessment Department at 976-266-754.

Contacts Return to top

Foreign Investment and Foreign Trade Agency: http://www.investmongolia.com/

Ministry of Industry and Trade: http://www.mit.pmis.gov.mn/

Mongol Chamber of Commerce and Industry: http://www.mongolchamber.mn/en/

National Statistical Office: <a href="http://www.nso.mn/contacts.php">http://www.nso.mn/contacts.php</a>

Standardization and Measurement: http://gate1.pmis.gov.mn/mnstandard/contact.htm

State Professional Inspection Ministry: <a href="http://www.pmis.gov.mn/ssia">http://www.pmis.gov.mn/ssia</a>

## **Trade Agreements**

## Return to top

The United Nations Conference on Trade and Development (UNCTAD: <a href="http://www.unctad.org">http://www.unctad.org</a> ) reported that as of June 1, 2005, Mongolia had concluded Bilateral Investment Agreements with the following nations:

Reporter	Partner	Date of Signature	Date of entry in to force
Mongolia	Austria	19-May-01	1-May-02
	Belarus	28-May-01	1-Dec-01
	Belgium/Luxembourg	3-Mar-92	28-Oct-93
	Bulgaria	6-Jun-00	
	China	25-Aug-91	1-Nov-93
	Czech Republic	13-Feb-98	5-Jul-99
	Denmark	13-Mar-95	2-Apr-96
	Egypt	27-Apr-04	
	France	8-Nov-91	22-Dec-93
	Germany	26-Jun-91	23-Jun-96
	Hungary	13-Sep-94	29-Aug-95
	India	3-Jan-01	29-Apr-02
	Indonesia	4-Mar-97	13-Apr-99
	Israel	25-Nov-03	2-Sep-04
	Italy	15-Jan-93	1-Sep-95
	Japan	15-Feb-01	24-Mar-02
	Kazakhstan	2-Dec-94	3-Mar-95
	DPR of Korea	10-Nov-03	30-Apr-91
	Republic of Korea	28-Mar-91	•
	Kuwait	15-Mar-98	1-May-00
	Kyrgyzstan	5-Dec-99	
	Lao People's DR	3-Mar-94	29-Dec-94
	Latvia	27-Jun-03	
	Lithuania	27-Jun-03	3-May-04
	Malaysia	27-Jul-95	14-Jan-96
	Netherlands	9-Mar-95	1-Jun-96
	Philippines	1-Sep-00	1-Nov-01
	Poland	8-Nov-95	21-Mar-96
	Romania	6-Nov-95	15-Aug-96
	Russian Federation	29-Nov-95	
	Singapore	24-Jul-95	14-Jan-96
	Sweden	20-Oct-03	1-Jun-04
	Switzerland	29-Jan-97	9-Sep-99
	Turkey	16-Mar-98	22-May-00
	Ukraine	5-Nov-92	5-Nov-92
	United Arab Emirates	21-Feb-01	
	United Kingdom	4-Oct-91	4-Oct-91
	United States	6-Oct-94	4-Jan-97
	Vietnam	17-Apr-00	13-Dec-01

## Web Resources

Return to top

## Mongolian Resources

Foreign Investment and Foreign Trade Agency: <a href="http://www.investmongolia.com/">http://www.investmongolia.com/</a>

Embassy of Mongolia, Washington, DC: <a href="http://www.mongolianembassy.us">http://www.mongolianembassy.us</a>

Government of Mongolia: <a href="http://www.pmis.gov.mn">http://www.pmis.gov.mn</a>

Intellectual Property Office: <a href="http://www.ipom.mn/">http://www.ipom.mn/</a>

Mineral Resources and Petroleum Authority of Mongolia: <a href="http://www.mram.mn">http://www.mram.mn</a>

Ministry of Industry and Trade: <a href="http://www.mit.pmis.gov.mn/">http://www.mit.pmis.gov.mn/</a>

Mongol Chamber of Commerce and Industry: <a href="http://www.mongolchamber.mn/en/">http://www.mongolchamber.mn/en/</a>

Parliament of Mongolia: <a href="https://www.parl.gov.mn">www.parl.gov.mn</a>

National Statistical Office: <a href="http://www.nso.mn/contacts.php">http://www.nso.mn/contacts.php</a>

Standardization and Measurement: http://gate1.pmis.gov.mn/mnstandard/contact.htm

State Professional Inspection Ministry: http://www.pmis.gov.mn/ssia

## U. S. Embassy Resources

Commercial Specialist: commerce@usembassy.mn

Consul: cons@usembassy.mn.

UNCTAD: <a href="http://www.unctad.org">http://www.unctad.org</a>

U.S. Embassy, Ulaanbaatar: <a href="http://mongolia.usembassy.gov">http://mongolia.usembassy.gov</a>

U.S. Department of State: http://www.state.gov/

U.S. Department of Commerce: <a href="http://www.commerce.gov/">http://www.commerce.gov/</a>

Return to table of contents
Return to table of contents

## **Chapter 6: Investment Climate**

Openness to Foreign Investment

- Conversion and Transfer Policies
- Expropriation and Compensation
- Dispute Settlement
- Performance Requirements and Incentives
- Right to Private Ownership and Establishment
- Protection of Property Rights
- Transparency of Regulatory System
- Efficient Capital Markets and Portfolio Investment
- Political Violence
- Corruption
- Bilateral Investment Agreements
- OPIC and Other Investment Insurance Programs
- Labor
- Foreign-Trade Zones/Free Ports
- Foreign Direct Investment Statistics
- Web Resources

## **Openness to Foreign Investment**

Return to top

The Government of Mongolia (GOM), in its specific policies, laws, and general attitude, supports foreign direct investment (FDI) in virtually all sectors and businesses—at whatever levels investors want. Its industrial and economic strategies do not discriminate actively or passively against foreign investors. Mongolia screens neither investments nor investors, except in terms of the legality of the proposed activity under Mongolian law.

Mongolian law does not discriminate against foreign investors and, in fact, it currently provides generous tax holiday provisions. Foreigners may invest with as little as US\$10,000 cash or the equivalent value of capital material (office stock, structures, autos, etc.). In both law and practice, foreigners may own 100% of any registered business with absolutely no legal, regulatory, or administrative requirement to take on any Mongolian entity as a joint venture partner, shareholder, or agent. The only exceptions to this flexible investment regime are in land ownership and petroleum extraction. Only individual Mongolian citizens can own real estate. Foreigners and Mongolian and foreign firms can own structures outright and can lease property for terms ranging from three (3) to ninety (90) years. Mongolian law also requires oil extraction firms to enter into production sharing contracts with the government as a precondition for both petroleum exploration and extraction.

## Issues in the Telecom and Aviation Sectors

While the Mongolian government supports FDI and domestic investment, individual agencies and elements of the judiciary often use their respective powers to hinder investments into such sectors as meat production, telecommunications, aviation, or pharmaceuticals. Both domestic and foreign investors report similar abuses of inspections, permits, and licenses by Mongolian regulatory agencies.

Of particular concern are abuses in Mongolia's telecom and information technology sector. The state-owned telecom company, Mongol Telecom (MT), has actively used its regulatory and technical clout to forestall or attack competition. As the monopoly supplier of land-based lines through which most internet access is obtained, MT charges predatory rates for access to all other Internet Service Providers (ISPs) at a rate 10 times the access charges assessed to the state-owned ISP. These per-minute charges add up and are hard for competitor ISP's to absorb. In addition, the GOM, in an effort to make Mongol Telecom more attractive for privatization, is inclined to make MT the sole portal for all telecommunication into Mongolia. The apparent intent here is to require licenses for both telecommunication services and technology, which only MT could satisfy. There has been significant lobbying against this policy by ISPs, voice-over IP providers, cellular rights holders, multi-lateral organizations, and diplomatic missions as contrary to Mongolia's own competition law and long-term interests. So far these efforts have delayed the passage of any damaging legislation.

Compounding these problems are the non-transparent activities of the Mongolian Information and Communication Technology Agency (ICTA), which is charged with providing policy guidance to the Communication Regulatory Commission of Mongolia (CRC). Recently this agency has embarked on a series of maneuvers that seem to have no basis in law or regulation but that have hurt American interests, not to mention those of other investors. For example, ICTA has attempted to order internet service providers to charge set access prices, without recourse to the market.

In another case, ICTA, without any apparent consultation with the affected parties, changed a regulation regarding the provision of wireless services in Mongolia's capital city, Ulaanbaatar. Forbidding the provision of such services, ICTA then unilaterally ordered the CRC to cancel the operating license of an American wireless provider and force the American firm to sign a new agreement. ICTA justified these acts by claiming that the American provider would have offered services at such a low price, that the current duopoly of two Mongolian cellular providers would have been driven out business, thus depriving the state of the benefits of cellular service. In addition to helping an existing duopoly, ICTA's approach harks back to the Soviet Era's distrust of markets and consumers to make rational choices. The case is still under dispute.

The state also interferes in the domestic aviation arena. Mongolia has two domestic service providers, the state-owned MIAT and the privately owned Aero Mongolia. Government regulation sets maximum ticket prices that airlines may charge for all domestic routes. These prices are well below operating costs. MIAT is heavily subsidized, primarily through its foreign routes. Investment in domestic service, into which U.S. firms might sell aviation products and services, has been limited. Investors, both Mongolian and foreign, tell us that until the state gets out of the domestic aviation business, they will not be able to invest.

## The Mongolian Judiciary and the Sanctity of Contracts

We find no concerted, systematic, institutional abuse specifically targeted at foreign investment. In the case of the judiciary—corruption aside (see A. 11 Corruption)—most problems arise from ignorance of commercial principles rather than antipathy to foreign investment. Regarding the sanctity of contracts, both the law and the judiciary recognize the concept of sanctity in principle. However, the practical application of this concept

lags, with both foreign and domestic investors reporting inconsistent enforcement of contracts by the judiciary. This inconsistency comes from the inevitable but slow transition from Marxist-based jurisprudence to more market oriented laws and judicial practices. Recent decisions in banking and land use cases in which contract provisions were upheld reflect a growing commercial sophistication among Mongolia's judges. As more judges receive commercial training and as Soviet era (1921-1990) jurists retire, we expect to see the gradual improvement of the entire judicial system.

## Privatization Policies and Foreign Investment

Privatization policies have actually favored foreign investment in some key industries, including banking and cashmere production. The bidding processes for privatizations and other tenders have generally been transparent, and the results widely accepted by all participants. Foreign companies and investors are subject to the same legal regime imposed on Mongolian domestic firms regarding incorporation and corporate activities For example, casinos are illegal under Mongolian law, and so, neither Mongolians nor foreigners may own or operate them (except in one specifically designated free trade zone).

Generally, Mongolian private businesses want foreign participation in all sectors of the economy. They seek foreign partners and equity. That said, some Mongolian businesses use Mongolian institutions to stop competitors, if they can. These activities represent no animus against foreign investment as such; rather, they reflect individual businesses desire to keep competitors, Mongolian or foreign, at bay.

#### Key Investment Laws

The Foreign Investment Law of Mongolia (FILM) has transformed the anti-business environment of the Soviet era into today's investor-friendly regime. Under the old system everything not provided for in law was illegal. Because such economic activities as franchising, leasing, joint venture companies were not specifically mentioned in earlier Mongolian statutes, they were technically illegal. In 1993 the GOM enacted FILM to legalize all manner of foreign investment in Mongolia (amended in 2002 to allow for representative offices and franchises). This law defines broad ranges of activity that would otherwise have no validity under Mongolian law. It also defines the meaning of foreign investment under the civil code without limiting activities that foreign investors can conduct. The definition is largely for tax incentives, as only foreign investments over US\$10,000 qualify for tax breaks under the law. FILM also establishes registration procedures for foreign companies. It creates a supervisory agency, the Foreign Investment and Foreign Trade Agency (FIFTA), that runs the registration process, liaises among businesses and the Mongolian government, and promotes in- and out-bound investments. We have found FIFTA a reasonably fair and efficient agency.

#### **Conversion and Transfer Policies**

Return to top

Over the last five years, the Mongolian government has employed a limited regulatory regime for controlling foreign exchange for investment remittances. Although lacking sophisticated mechanisms for converting and transferring funds, Mongolia has exceptionally liberal policies for these transactions. Foreign and domestic businesses report no problems converting or transferring investment funds, profits and revenues, loan repayments, lease payments into whatever currency they wish and to wherever they wish. There is no difficulty in obtaining foreign exchange, whether the investor wants RMB, Euros, English Pounds, Rubles, or U.S. Dollars.

The Mongolian government wants funds to flow easily in and out of the nation, with one exception. Foreign-held interest bearing dollar accounts are subject to a 20% withholding tax. The bank retains 20% of all such interest payments sent abroad, and remits this withholding to the Tax Authority of Mongolia. Otherwise, businesses report no delays in remitting investment returns or receiving in-bound funds. Most transfers occur within 1-2 business days or at most a single business week.

Ease of transfer aside, foreign investors criticize Mongolia's lack of sophisticated mechanisms for converting currencies and parking money. Letters of credit are difficult to get, and legal parallel markets do not exist in the form of government dollar denominated bonds or other instruments for parking funds in lieu of payment. Many Mongolian financial institutions lack experience with these arrangements. Moreover, Mongolian banking law currently provides no secure statutory grounds for the activity to take place. Banks may hesitate to use instruments that may be technically illegal under Mongolian law. The immediate impact has been to limit access to certain types of foreign capital, as international companies resist parking cash in Mongolian banks or in local debt instruments

#### **Expropriation and Compensation**

Return to top

Mongolia respects property rights as they apply to all types of asset categories. We detect no changes in policies, statutes, or regulations related to the use and ownership of private property. Foreigners face no legal bias in asset ownership (except that only citizens of Mongolian may own land) or how they structure ownership. Foreign investors need not seek local partners or share ownership of any asset or endeavor as a condition of doing business. However, in the crucial mining sector, with extensive foreign participation, we note governmental actions that might represent "creeping expropriation."

#### Security of Ownership

To date, the GOM has not expropriated any property or assets. Thus we have no precedent from which to assess how the system would respond to seizure and compensation. The Mongolian government can claim land or leases in the national interest, as can most governments. Currently, this means little, as most land outside Mongolia's urban centers remains government property. The government has no plans to privatize these vast countryside holdings, but it leases parcels for such economic activities as mining, pasturage, timbering, etc. This practice remains in flux because the

government must still determine how to let these rights and what fees to charge. Except for mining, foreign firms are inactive in these regions.

Since May 2003, land in the urban areas has been privatized to citizens of Mongolia or leased to both citizens and foreigners for periods ranging from 3-90 years. The legislation and implementing regulations are all new, but so far investors believe that the Mongolians have respected recently enacted property rights and leases.

#### Creeping Expropriation 1: Acts of the Central Government

We closely watch the key mining sector, one of Mongolia's major foreign exchange earners. To date we have received several credible reports of expropriation-like actions on the part of the Mongolian agency in charge of regulating mining, the Mineral Resources and Petroleum Agency of Mongolia (MRPAM). For example, MRPAM revoked the exploration license of a Chinese mining firm, claiming that the tenement under exploration was sufficiently explored and that the deposit should already be under extraction. The mining industry tells us that Mongolian law does not allow for revocation of any exploration license just because MRPAM thinks that exploration is sufficient. The decision to convert to a mining license is left to the discretion of the holder of the license, as long as it complies with all legally mandated activities. In addition, MRPAM is attempting to cancel all existing mining and exploration licenses in an attempt to force current holders to accept a new revised contract. Again, experts argue that Mongolian law and regulation do not vest such power in MRPAM.

In response to these and other cases, affected companies have taken MRPAM to court. The City Administrative Court, responsible for adjudicating all disputes between government entities and businesses, recently overturned MRPAM's most recent attempts to unilaterally alter the law (December 2005). Although no U.S. firm has been directly affected by these actions, US equipment sellers and investors in Mongolian mining have joined the U.S. Embassy in closely watching the courts and other agencies in the Mongolian government to make sure that all proceedings are open and transparent.

Legislatively, both the industry and the U.S. Embassy have observed five years of consistent but failed attempts by certain official factions within the Mongolian government to amend the mining law to make seizure of tenements by the government easier. Some amendments to the mining law seem reasonable. The government would like to see tenement holders exploit their holdings, sell their interest to those who will exploit, or return tenements to the state. It rubs some Mongol officials the wrong way that rights holders can speculate without developing a mining asset (even if the rights holders pay required fees for the land under exploration or extraction license). Calling it national interest, these officials demand higher fees, stiffer performance guarantees or even revocation of existing rights.

In addition to these proposed provisions, advocates now insist that the government agency in charge of regulating mining have more authority to qualitatively assess the ability and performance of any firm's exploration or mining activities as a precondition of issuance or extension of the respective licenses. Given recent decisions by the Mongolian mining agency that appear to have violated both law and regulation, neither the industry nor the U.S. Embassy has confidence that the proposed process would be

anything but an additional unnecessary bureaucratic hurdle, and more than likely a potential rent-seeking opportunity for mining agency staff.

As of year-end 2005, the latest round of amendments has also taken a more nationalistic turn. Fear that much of Mongolia's mineral wealth will be exploited by its neighbors without adequate compensation to Mongolia, some amendment proponents demand that the government of Mongolia retain the right to an uncompensated equity stake of any mine deemed of strategic national interest.

The idea of tenement holders agreeing to performance guarantees or higher fees is nothing new and practiced in other countries. Although domestic and foreign miners grumble about the additional costs, they accept these concepts. However, the mining industry and the USG have resisted the government's effort to allow officials greater latitude to revoke tenements or claim equity stakes in mines. Making revocation of use rights easier in mining or authorizing uncompensated seizure of mining assets creates threatening precedents for other industries, lowering investor security and raising investor risk in all sectors.

Over the last five years, proponents have submitted such amendments to the excellent 1997 Minerals Law of Mongolia. Concerted lobbying activity by this Mission and the foreign and domestic mining industry has defeated these each time. Most encouraging during this latest round of proposed legislation at year's end 2005, both the legislative and executive branches of the government continue to give a fair hearing to all participants in this dispute.

#### Creeping Expropriation II: Acts of Provincial Administrations:

With regard to the issuance of mining permits, we note a disturbing trend: Provincial officials blocking access to legally granted mining rights. For example, some provincial government officials abuse their authority to designate land as "special use zones" to usurp mining exploration tenements. In one case, a provincial governor reclassified a piece of property for agricultural use, although the central government had legally granted exploration rights to a miner. The miner could not gain access to the subsurface resources because the provincial government claimed that doing so would damage the potato farm that had suddenly appeared over the site. This case is working its way through the courts.

Other miners harshly criticize the misuse of the local officials' rights to comment on permits for water use and mining licenses. Comments are advisory, and have no legal force regarding allowing activity, but the central government is loathe to reject a governor's negative comment no matter the motives behind it. The de facto effect has been to stop progress for months, limiting access to the resource and costing rights holders' time and money.

Whatever the motives, these provincial actions are a creeping form of bureaucratic expropriation. The law provides no clear limit on these powers or guidance on to apply them; consequently, the central government interprets the rules and regulations differently from the provincial authorities. The central government acknowledges the ambiguity but takes no steps to clarify the situation in law or practice. Mongolian and foreign permit holders have advised the government that letting this problem fester raises perceptions of risk and scares away inbound investors.

The GOM consistently supports transparent, equitable dispute settlements, but executing good intentions has proven problematic. These problems come from ignorance of standard commercial practices rather than from any intent by public or private entities to target foreign investors. The framework of laws and procedures is functional, but many judges who adjudicate disputes remain ignorant of commercial principles.

Problems with Dispute Settlement in Mongolia's Courts

Court structure is straightforward and supports dispute settlement. Disputants know the procedures and the venues. Plaintiffs bring cases at the district court level before a district judge or judges depending on the complexity and importance of the case. The district court renders its verdict. Either party can appeal this decision to the Ulaanbaatar City Court, which rules on matters of fact as well as matters of law. It may uphold the verdict, send it back for reconsideration or nullify the judgment. Disputants may then take the case to the Mongolian National Supreme Court for a final review.

Problems arise for several reasons. First, commercial law in Mongolia and understanding of it are in flux. New laws on contracts, investment, corporate structures, leasing, etc. have been passed or are being considered at both the ministerial and parliamentary levels. Mongolian civil law does not work on precedents but from application of the statute as written. If a law is vague or does not cover a particular commercial activity, the judge's ability to adjudicate can be severely limited or non-existent. For example, leasing does not exist in the Mongolian civil law code as such, but would seem to be covered under various aspects of Mongolian civil law regarding contracts and other agreements. But judgments made under these laws may not apply to an arrangement not otherwise recognized under existing law. Further, because precedents are not legally relevant, decisions reached in one case have no legal force in other suits, even when the circumstances are similar.

Trained in the former Soviet Era, many judges lack training or remain willfully ignorant of commercial principles. They dismiss such concepts as the sanctity of the contract. This is not a problem of the law, which recognizes contracts, but of faulty interpretation. In several cases courts have intentionally misinterpreted provisions regarding leases and loan contracts. Judges regularly ignore terms of a contract in their decisions. If someone defaults on a loan, the courts often order assets returned without requiring the debtor to compensate the creditor for any loss of value. Judges routinely assert that the creditor has recovered the asset, such as it is, and that is enough. Bad faith and loss of value simply do not enter into judicial calculations of what is equitable.

Replacing old-school judges is not an option. It has proved politically impossible—if not functionally impractical—for the Mongolians to dismiss this cadre of Soviet-era judges. There is a realistic hope that young justices, trained in modern commercial principles by American and German experts, will gradually improve judicial protections for commercial activities in Mongolia. Lately, we have seen better decisions in several cases involving Americans seeking to recover on debts and contractual fees and hold Mongolian government entities to the terms of their respective contracts, but these results tend to be limited to courts where better-educated, younger judges preside.

41

#### Bankruptcy and Debt Collection

Mongolia's bankruptcy provisions and procedures for securing the rights of creditors need serious reform. Mongolia currently has no mortgage law, no way to register titles, and no clear method for recovering on any debt. There exists a patchwork of laws that may or may not apply, making lending on local security risky. Banks frequently complain that onerous foreclosure rules are barely workable and unfair to the creditor.

Overall the legal system does recognize the concept of collaterized assets provided as security for a loan, investment capital, or other debt-based financial mechanism. The legal system also provides for foreclosure, but this process has proved exceptionally onerous and time consuming. A recent change to Mongolian law (September 2005) has simplified the process by allowing creditors to foreclose without judicial review. Prior to the new law, all creditors had to go to court to collect on securitized collateral, thus adding months to the entire collection process. Waits of up to 24 months for final liquidations and settlement of security were (and some cases continue to be) common. Now creditors can move on security immediately. Debtors still have the right to judicial review of entire loan process, but banking industry insiders tell the U.S. Embassy that they anticipate settlements stretched out to 12 to 18 months rather than the former two years.

Once a judgment is rendered, the disputant faces a relatively hostile environment to execute the court's decision. For example, consider a bank collecting on a debt in Mongolia. Currently, debtors put forward assets for auction and set the minimum bid price for those assets. If assets do not sell, a second round of auctions occurs in which a reduced minimum bid is put forward. The State Collection Office (SCO) supervises this process but does not set the price; but it will receive 10% of the settlement. Failing to get this set price, the SCO supervises the sale of assets and takes its 10%; however, not of the actual money raised but 10% of the second auction minimum.

There is no current method by which the participants can independently evaluate the value of any collateralized asset. Because it derives income from the forced sale of assets, the SCO itself has a conflict of interest; and, anecdotally, seems to have failed as an impartial arbiter between debtors and creditors. For banks, this has meant that forcing a company into bankruptcy may be the safest way to recover rather than forcing piecemeal sales of assets. This approach automatically puts all assets into play rather than those selected by the debtor. However, it is an onerous procedure without a clear process behind it.

Purchase financing is also tricky. For example, an American car dealer financed an auto for US\$20,000 down and US\$60,000, secured by a local bank guarantee. The buyer subsequently defaulted on the loan, the bank refused to honor its guarantee, and the dealer took the buyer to court. Under current Mongolian law, once a case is filed, interest payments are suspended for the duration of the case—from first filing to final appeal before the Supreme Court of Mongolia. Possibly months of interest-free time can pass while the asset rusts in an impound lot. In this case, the dealer simply reclaimed the car and dropped the lawsuit, swallowing the lost interest payments and loss in value on the car. Both domestic and foreign businesses have responded by requiring customers to pay in cash, limiting sales and the expansion of the economy.

Binding Arbitration: International and Domestic

The Mongolian government supports and will submit to both binding arbitration and international settlement procedures. However, glitches remain in local execution. Mongolia ratified the Washington Convention and joined the International Centre for Settlement of Investment Disputes in 1991. It also signed and ratified the New York Convention in 1994.

To our knowledge the government of Mongolia has accepted international arbitration in two disputes where claimants have asserted the government reneged on a sovereign guarantee to indemnify them. In both cases the government has consistently declared that it would honor the arbitrators' judgments. However, this resolution has not been put to the test, as Mongolia won one case and judgment in the second has not been rendered.

More widely, Mongolian businesses partnered with foreign investors accept international arbitration, as do government agencies that contract business with foreign investors, rather than avail themselves of the Arbitration Bureau operated by the Mongolian National Chamber of Commerce and Industry. They seek redress abroad because they perceive that domestic arbitrators are too politicized and self-interested to render a fair decision.

Although arbitration is widely accepted among business people and elements of the government, support for binding international arbitration has not penetrated local Mongolian agencies responsible for executing judgments. In the two cases, the Mongolian-state-owned copper mine lost two international arbitral cases. The awards were certified and recognized as valid and enforceable by Mongolian courts. But the local bailiff's office has consistently failed to execute the collection orders.

#### **Performance Requirements and Incentives**

Return to top

Mongolia imposes few performance requirements on, and offers few incentives to, investors. The few requirements imposed are not onerous and do not limit foreign participation in any sector of the economy. Performance requirements are applied somewhat differently to foreign investors in a limited number of sectors. Incentives in the form of tax holidays are mostly reserved for foreign investors; however, some customs tax and value added tax reductions are allowed for all businesses engaged in certain sectors identified by Parliament and the ministries.

At year end 2005, pending amendments to the Tax Law of Mongolia (TAM) propose to do away with most of the incentives described below. Foreign investors are not unwilling to accept phasing out of tax incentive provisions, as long as current agreements are allowed to run their course and other world-standard practices are added to the tax code. These include provision for loss-carry-forwards, 5-year accelerated deprecation, and more deductions for legitimate business expenses including but not limited to marketing and training expenses.

#### Few Restrictions on Foreign Investment

The government applies the same geographical restrictions on both foreign and domestic investors. Existing restrictions involve border security, environmental concerns, or local use rights. There are no onerous or discriminatory visas, residence, or works permit requirements imposed on American investors. Foreign investors need not use local goods and services, local equity, or engage in substitution of imports. Neither foreign nor domestic businesses need purchase from local sources or export a certain percentage of output, or have access to foreign exchange in relation to their exports.

Foreign investors set their own export targets without concern for government imposed targets or requirements. There is no requirement to transfer technology. As a matter of law, the government imposes no offset requirements for major procurements. Certain tenders may require bidders to agree to levels of local employment or to fund certain facilities as a condition of the tender, but as matter of course such conditions are not the normal approach of the government in its tendering and procurement policies.

All investors may finance as they see fit. Foreign investors need sell no shares to Mongolian nationals, unless they so choose. Equity stakes are at the complete discretion of investors, Mongolian or foreign. Investors, not the Mongolian government, make arrangements regarding technology, intellectual property, etc.

Regarding employment, investors can locate and hire workers without using hiring agencies—as long as hiring practices are consistent with Mongolian Labor Law. However, Mongolian law requires companies to employ Mongolian workers in certain labor categories whenever a Mongolian can perform the task as well as a foreigner. This law generally applies to unskilled labor categories and not areas where a high degree of technical expertise not existing in Mongolia is required. The law does provide an escape hatch for all employers. Should an employer seek to hire a non-Mongolian laborer and cannot obtain a waiver from the Ministry of Labor for that employee, the employer can pay a fee of around US\$65.00 per employee per month. The Ministry of Labor seems guite eager to issue work permits for cash payments.

#### Limited Performance Requirements

Performance requirements are sparingly imposed on investors in Mongolia. The Mineral Resources and Petroleum Authority of Mongolia (MPPAM) issues exploration blocks to firms, which then agree to conduct exploration activities. The size and scope of these activities are agreed upon between MPPAM and the business in writing and are binding. If the firm fails to fulfill exploration commitments, it must pay a penalty to MPPAM based on the amount of hectares in the exploration block, or give back the block to MPPAM. These procedures apply to all investors in the petroleum and natural gas exploration business.

All businesses holding mining exploration tenements or extraction licenses need neither explore nor mine so long as they pay fees associated with their holdings and provide annual reports of their activities to the government of Mongolia.

All foreign investors must register with, and pay a yearly fee of US\$700.00, and provide an annual report on their activities for the coming year to the government through the Foreign Investment and Foreign Trade Agency of Mongolia (FIFTA). Businesses need

not fulfill plans set out in this report, but failure to report may result in non-issuance of licenses and registrations and suspension of activities. This requirement differs from that imposed on domestic investors and businesses. Mongolians pay lower registration fees, which vary too much to say with any precision what the fees actually are; nor do locals have a yearly reporting requirement.

FIFTA explains that the higher registration costs for foreign investors arise from the need to compensate for the services it provides to foreign investors, including assistance of registrations, liaison services, trouble-shooting, etc. The different reporting requirements provide the government with a clearer picture of foreign investment in Mongolia. Foreign investors are generally aware of FIFTA's arguments and largely accept them, with two exceptions. They question the need for annual registrations. Investors recommend that FIFTA simply charge an annual fee rather than require businesses to submit a new application each year.

Regarding reports, foreign businesses are concerned about the security of their proprietary information. Several foreign investors have claimed that agents of FIFTA routinely use or sell information on business plans and financial data. We have yet to verify these claims, but FIFTA acknowledges that data security largely depends on the honesty of its staff, as there is little internal control over access to the annual reports.

#### Incentives

Foreign investors under the Foreign Investment Law of Mongolia and the Tax Law of Mongolia are entitled to a sliding scale of tax holidays. The exemption increases in the amount and duration as the investment increases. For larger projects seeking a more comprehensive tax treatment and more extensive package of incentives, foreign investors have two routes. They may utilize an off-the-shelf stability agreement that locks in current tax and fee structures, as they existed at the time the agreement was signed and approved by the Ministry of Finance. This relatively new arrangement has not given rise to any disputes, and we have no reason to think that the Mongolian government will not continue to honor it.

The second route is a customized agreement directly with the government. Such a stability agreement locks in current tax rates and fees as well the entire range of regulations, statutes, and rules that existed when the agreement was signed and approved by the Parliament of Mongolia. The full range of labor, environmental, tax, and any other laws and rules are frozen as matter of statute by the establishment of such an accord. The parties agree between themselves on the widest array of incentives, laws, practices; Parliament approves it; and the agreement becomes a unique statute unto itself.

The government of Mongolia only undertakes such ad hoc agreements for investments of the highest magnitude and value. To our knowledge Mongolia has never negotiated such agreement. Currently, we know of only one other potential agreement for a multibillion dollar investment in the mining sector under negotiation.

The Mongolian government, through an act of Parliament, also grants exemption from customs duties and the value-added-tax for all businesses and entities engaged in the following activities:

## LIST OF PRIORITY SECTORS FOR FOREIGN INVESTMENT

Sector,	Chapter,	Sector
Sub-	Sub-	
A.01	Chapter	A and a alterna
A.01		Agriculture
	0111	Cultivation of crops, fruits, sugar canes, oil and animal fodder plants
• • •	0121	Intensive animal husbandry (diary, meat production, chicken farming)
C.10		Coal Exploration
	1010	Exploration of all types of coal through open-cut and underground mining methods, crushing, grading and a quality improvement.  Production of briquette fuel
	1020	Exploration of brown coal and a fuel of coal type, production of briquette fuel
	1030	Exploration of shale and peat
C.11		Exploration of Oil and Gas
	1110	Exploration, strengthening, processing of oil, mineral resources containing oil and exploration of gas
	1120	Services for drilling and equipping oil and gas pits, erecting and maintaining towers
C.12		Exploration of Uranium and Thorium Ore
	1200	Exploration of uranium and thorium ores and ores containing radio- active components
C.13		Exploration of Iron Ore
	1310	Exploration, concentration, conditioning (heating, breaking into pieces, floatation, sorting and cleaning) of iron ore and minerals containing iron
	1320	Exploration of copper, zinc, tin, tungsten, molybdenum, gold, silver, rare metals (zircon, tantalum, niobium etc.), rare earth and strontium
C.14		<b>Exploration of Other Mineral Resources</b>
	1421	Exploration of chemical and fertilizer minerals, minerals containing nitrogen, phosphorus and sulfur fluorspar and other minerals which can become chemical raw materials such as soil colorants
	1429	Other exploration: asbestos, fossil organics, magnetite, argillite, quartz, mica, fiber-glass
D.15		Processing Industry Food Production
	1511	Production and storage of meat and meat products, processing
	1514	technologies for meat storage, drying, smoking, salting and tinning  Production of vegetable and animal originated oils
D.15	1014	Production of Flour and Animal Fodders
5.10	1533	Production of mixed and tossed fodder
D.15	1000	Other Food Production
<b>-</b>	1542	Production of cane and turnip sugar

D.17		Knitting Industry
	1711	Spinning, knitting, dying, decorating of woolen and paper thread of
		animal and plant origin
	1712	Final processing of knitted cloth
	1729	Production of knitted goods for tagging, belting and hygiene purposes
D.18		Fur Processing
	1820	Final processing of fur and sheep skin tannery
D.19		Leather Processing
	1911	Leather processing
	1912	Production of leather goods
	1920	Production of all types of shoes, including male, female and children's shoes
D.20		Timber Production
	2021	Production of boards
D.23		Cocking, Liquid and Radio Active Fuel
	2310	Production of cock, tar and other by-products out of coal
	2320	Fuel production
		Production of liquid and gas fuel out of shale and oil
D.24		Production of Chemical Products
	2411	Production of industrial chemicals, such as gas, acetylene, oxide, alkali,
	0.110	paints and substances for processing skin
	2412	Production of nitrogen, phosphorus and potassium fertilizers and substances containing them
D.26		Goods Made of Non-Metal Minerals
	2692	Non-flammable ceramics
		Production of non –flammable bricks, transportation boards and pipes
	2694	Production of cement, lime and
D.27		Motollurgia Industry
	0740	Metallurgic Industry
	2710	Production of conditioned iron ore, primary cast-iron and steel (reinforcement steel, rails, pipes, wires etc.) using scrape metal
	2720	Refining and melting precious and non-ferrous metal, gold, silver,
	2720	production of non-ferrous metal through segregation by electrical and
		other chemical methods, production of copper, lead, aluminum, zinc,
		molybdenum, tungsten, niobium, tantalum, zircon, rare earth and
		strontium
D.37		Processing of a Secondary Raw Material
	3720	Processing of a secondary raw material except scrape metal
		Infrastructure Sector
E.40		Production of Electricity and Steam and Water Supply
	4010	Electricity production, transmission, distribution activities (hydropower
	4000	station, transmission facilities, thermo and diesel stations)
	4030	Production of steam, hot water supply (heat distribution facilities)

E.41		Water Treatment, Water Supply
	4100	Collection, treatment and distribution of a
		water for household and industrial use
F.45		Construction Industry
	4520	Construction of engineered buildings and
		structures
	4530	Installation, placement and maintenance of
		lifts and security alarm devices
	Special	Construction of a "Millennium Road"
		(equipment leasing)
	Special	Construction of oil and gas pipelines

To qualify for these exemptions businesses must prove that the imports are used in the specified sectors and not diverted to non-allowed uses. There is a perception among investors that the Mongolian government unfairly targets for enforcement foreign investors who use the exemptions, while domestic businesses are not targeted. We have not been able to verify such claims. The current round of tax-reform legislation may end these exemptions.

The Mongolian government also provides credit in the form of zero interest loans and no-fee use of government buildings to businesses engaged in wholesale trade in the countryside. These arrangements are granted by tender and are not limited to domestic businesses; however, to our knowledge no foreign investor has entered this field.

#### **Tariffs**

Mongolia has one of Asia's least restrictive tariff regimes. Its export and import policies do not harm or inhibit foreign investment. Low by world standards, tariffs of 5% on most products are applied across the board to all firms, albeit with some concerns about consistency of application and valuation. However, some non-tariff barriers, such as phyto-sanitary regulations, exist that limit both foreign and domestic competition in the fields of pharmaceutical imports and food imports and exports. The testing requirements for drugs are extremely unclear and onerous. When companies attempt to clarify what the rules for importing food or drugs into the country are, they receive conflicting information from multiple agencies. Our sense of the matter is that existing pharmaceutical and food import and export interests are abusing the current rules and regulations to limit all competition and investment.

#### WTO TRIMS Requirements

Mongolia employs no measures inconsistent with WTO TRIMs requirements, nor has anyone alleged that any such violation has occurred.

#### Right to Private Ownership and Establishment

Return to top

Mongolia has one of Asia's most liberal ownership and establishment regimes. Unless otherwise forbidden by law, foreign and domestic businesses may establish and engage in any form of remunerative activity. All businesses can startup, buy, sell, merge; in short, do whatever they wish with their assets and firms.

Diminishing Competition from the State-Owned Sector

Mongolia has passed and is implementing a competition statute that applies to all business entities active in Mongolia—foreign, domestic, and state-owned. As a practical matter, competition between state-owned and private businesses has been declining for the simple reason that most parastatels have been privatized—with the exception of the state-owned power and telecom industries, cashmere production, aviation, the national rail system, and a large copper mine. These remaining companies are set for privatization in the next 2-3 years.

Currently, only one private firm is active in the power generation and none in the railway sector. Few want to enter the power generation field until the regulatory and statutory framework for private power generation firms up. Mongolia has no plans to privatize its railroads. The state-owned cashmere producer does not seem to be impacting private producers negatively, and will be privatized in early 2005. With the exception of the domestic aviation and the telecom parastatel, the public sector is a limited and shrinking competitor with the private sector.

## **Protection of Property Rights**

Return to top

The right to own private movable and real property is recognized under the law of Mongolia. Regardless of citizenship (except for land which only citizens of Mongolia can own), owners can do as they wish with their property. One can collateralize real and movable property. Should a debtor default on such secured loans, the creditor does have recourse under Mongolian law to recover the debt by seizing and disposing of property offered as security.

Mongolia's Current Regime to Protect Creditors

The current protection regime is functional but needs reform. The legal system presents the greatest pitfalls. Although the courts recognize property rights in concept, they have a checkered record of protecting and facilitating acquisition and disposition in practice. Part of the problem is ignorance of and inexperience with, standard practices regarding land, leases, buildings, and mortgages. As noted in A.4 Dispute Settlement, some Soviet-trained judges, largely out of ignorance of the concepts, have simply refused to recognize these practices. New judges are making a good faith effort to uphold property rights, and need time to learn how to adjudicate such cases.

Currently, legal uncertainties make mortgage lending in Mongolia risky. Mongolia has yet to pass a law on mortgages; a mortgage law is under review by the relevant ministries and parliament for consideration in 2005. As noted in A.1 Openness to Foreign Investment, the legal system is based on that of the former Soviet Union and is

"Continental" or "civil" in nature: courts tend to recognize only that which is specified or enacted in the law. As a consequence, while possible to make secured loans, it is currently not possible to make mortgages. The judges have no statutory guidance upon which to base their rulings. This opens an avenue for appeals based on the technical illegality of a decision enforcing the rights of a creditor or protecting the rights of debtor. Judges not wanting to be called to account for making faulty rulings make vague decisions, using provisions that do not exactly fit the particular aspects of mortgages. At the end of the day, we find the courts basically making equitable judgments but in a very roundabout way.

#### **Debt Collection Procedures**

Overall, Mongolia's legal system does recognize the concept of collaterized assets provided as security for a loan, investment capital, or other debt-based financial mechanism. The legal system also provides for foreclosure, but this process has proved exceptionally onerous and time consuming. A recent change to Mongolian law (September 2005) has simplified the process by allowing creditors to foreclose without judicial review. Prior to the new law, all creditors had to go to court to collect on securitized collateral, thus adding months to the entire collection process. Delays of up to 24 months for final liquidations and settlement of security were (and some cases continue to be) common. Now creditors can move on security immediately. Debtors still have the right to judicial review of entire loan process, but banking industry insiders tell the U.S. Embassy that they anticipate settlements of 12 to 18 months rather than former two years.

Mongolian debt collection procedures require reform. Getting a ruling is relatively easy; collecting on a judgment is hard. The problem is not the law, but enforcement and execution. A judge orders the state collection office to move on the assets of the debtor. The state collection office orders district bailiffs to seize and to turn those assets over to the state, which then distributes them to creditors. However, foreign and domestic investors claim that the state collection office and the district bailiffs frequently fail in their responsibilities to both the courts and the creditors.

In some cases, bailiffs refuse to enforce the court orders (see the Erdenet case mentioned in A.4). The perception is that they do so because they have been bribed or otherwise suborned. Bailiffs are often local agents who fear local retribution against them and their interests if they collect in their localities. In some cases, bailiffs will not collect unless the creditor provides bodyguards during seizure of assets. Creditors also have reason to believe that the state collection office accepts payments from debtors to delay seizure of assets.

#### Protection of Intellectual Property Rights

Mongolia supports intellectual property rights in general and has protected American rights in particular. It has joined the World Intellectual Property Organization (WIPO); signed and ratified most treaties and conventions, including the WTO TRIPS agreement. The WIPO Internet treaties have been signed but remained un-ratified by the State Great Hural, Mongolia's Parliament. However, even if a convention is un-ratified, the Mongolian government and its intellectual property rights enforcer, the Intellectual Property Office of Mongolia (IPOM), make a good faith effort to honor these agreements.

Under TRIPS and Mongolian law, the Mongolian Customs Authority (MCA) and the Economic Crimes Unit of the National Police (ECU) also have an obligation to protect IPR. MCA can seize shipments at the border. The ECU has the exclusive power to conduct criminal investigations and bring criminal charges against IPR pirates. The IPOM has the administrative authority to investigate and seize fakes without court order. Of these three, only the IPOM makes a good faith effort to fulfill its mandates.

Part of the problem is ignorance of the importance of intellectual property to Mongolia and of the obligations imposed by TRIPS on member states. Customs has been particularly hesitant to seize shipments, saying that their statutory mandate does not allow seizure of such goods, but Mongolian statutory and constitutional law recognizes that international treaty obligations take precedence over local statues and regulations. A clear legal basis exists for Customs to act, which has been recognized by elements of the Mongolian Judicial system, the Parliament, and the IPOM. In any case, Customs officers have seized fake products when it suits them. But it seems that Mongolian customs law will have to be brought into compliance with TRIPS before Customs will actively fulfill its obligations. The ECU has also been lax. The ECU hesitates to investigate and prosecute IPR cases, deferring to the IPOM as the lead agency. Anecdotal evidence suggests that ECU officials fear political repercussions from going after IPR pirates, many of whom enjoy political protection.

The IPOM generally has an excellent record of protecting American trademarks, copyrights, and patents. However, its small budget limits the scope of its actions. In most cases, when the U.S. Embassy in Ulaanbaatar conveys a complaint from a rights holder to the IPOM, the IPOM quickly investigates the complaint. If it judges that an abuse occurred, it will (and has in every case we have brought before it) seize the pirated products or remove faked trademarks, under administrative powers granted in Mongolian law.

We note two areas where enforcement lags. Legitimate software products are rare in Mongolia. Average low per capita incomes have given rise to a thriving local market for cheap, pirated software. The IPOM estimates pirated software constitutes 95% of the market. The Office allows the abuse because the scale of the problem dwarfs its capacity to deal with it. However, the IPOM will act if we bring cases to their attention.

Pirated optical media are also readily available and subject to spotty enforcement. Mongolians produce no fake CD's, videos, and DVD's, but import such products from China. Product is sold through numerous local outlets and sometimes broadcast on private local TV stations. The IPOM hesitates to move on TV stations, most of who are connected to and protected by major government or political figures. Nor does the IPOM raid local ("street") DVD and CD outlets run by poor urban youth; IPOM argues that such action would not halt sales and only alienate the public. Again, when an American raises a specific complaint, the IPOM acts on the complaint, but IPOM rarely initiates action on its own.

#### Transparency of Regulatory System

Return to top

Generally, Mongolia's problem is not lack of laws and regulations—Mongolia has passed over 1,500 laws since undertaking its transition to a market economy a dozen-plus years ago—but a lack of knowledge on the part of the lawmakers on what is needed and an

unwillingness to consult with affected communities. Corruption aside, the fact that laws and regulations change without much consultation creates a chaotic situation for all parties. Many laws and regulations, as well as behavior, still require amendment and adjustment; but, overall, the trend is positive. We have seen definite improvement in the mining sector and in the foreign investment statutes.

#### Problems with the Drafting Process for Legislation and Regulations

The normal procedure for drafting laws and regulations is as follows. Laws are crafted in two ways. While rarely used, members of Parliament may draft their own proposals for direct submission to the Parliament. Such bills do not have to be submitted to the Cabinet of Ministers but can be put through the relevant Standing Committee for assessment. It is either passed on to the floor for a general vote or voted down in committee. More often, Parliament or the Cabinet of Ministers requests legislative action. These organizations send this request to the relevant ministry. The Minister relays the request to the proper agency, which forms a working group. The working group prepares the bill, submits it for ministerial review, makes any recommended changes, and then the bill is reviewed by the full Cabinet of Ministers. This body recommends changes or passes the bill on to Parliament. In Parliament, the bill is reviewed by the relevant standing committee, sent back for changes or sent on to the full Parliament for a vote. The President can veto bills, but his veto can be over-come by a two-thirds (2/3) vote of Parliament.

For regulations, the process is truncated. The relevant minister assigns the task of writing the regulations to the working group that wrote the original law. This group submits their work to the minister who approves or recommends changes.

Absent from these drafting processes is a statutory, systematic, transparent review of legislation or regulations by stakeholders and the public. Ministerial initiatives are not publicized until the draft has passed out of a given ministry to the full Cabinet. Typically, the full Cabinet discusses and passes bills on to Parliament, without public input or consultations. Parliament itself does not issue a formal calendar and does not announce or routinely open its standing committee or full chamber hearings to the public. While Parliament at the beginning of each session announces a list of bills to be considered during the session, this is very general and seldom accurate. New legislation is often introduced, discussed and passed without public announcement or consideration. It is possible for a bill or regulation to be drafted and passed without any public or stakeholder input.

The U.S. Embassy in Ulaanbaatar and members of the North America-Mongolia Business Council (NAMBC) have repeatedly urged the Mongolian government to utilize the government's *Open Government* web site to post draft and pending legislation for public consultation and review before it is finalized and sent to Parliament. Over the past year, we have noticed some improvement in the timeliness and completeness of the postings.

To supplement this effort, the U.S. Embassy and local business organizations have jointly created an informal system to identify legislation and regulations under review. Once identified, we meet with working groups, provide information on how other nations have handled such legislation, share stakeholders' points of view, and widely distribute draft bills, preferably before they reach a minister's desk. Should a piece of vital

legislation pass on to the Minister, Cabinet, or Parliament, these organizations are prepared to lobby at the appropriate level. Over the last three years we have found that many agencies and Members of Parliament welcome our advice and information, particularly if given in a non-confrontational way.

Regulators also resist consultation when it comes to implementation. Soviet-trained bureaucrats are only slowly becoming comfortable with the concepts and practices of broad, public consultation and information sharing with their own citizens, let alone foreigners. Many times businesses ask for a clear copy of the current regulations, only to be met with blank stares or outright refusals. The government has acknowledged that the Soviet-era State Secrets Law requires substantial amendment. Currently, most government documents—including administrative regulations affecting investments and business activities—are technically classified and cannot be released to the public. This gives both bureaucrats and regulators a convenient excuse to deny requests for information or, more commonly, to demand extra-legal fees to provide documents. The legacy of secrecy has also resulted in cases where government officials themselves cannot get up-to-date copies of the rules.

High officials acknowledge the value of and need for a more open, transparent system. While laws are easy to fix, the behavior of individual bureaucrats, members of parliament, and the judiciary will only gradually change, with training and experience. Already a younger generation of professionals, many trained abroad, is beginning to take hold and to move into senior positions of authority. This bodes well for Mongolia's continuing transition to a private sector-led, open, market economy underpinned by good government and corporate governance.

#### The Role of NGOS and Private Sector Associations in relation to FDI

The Mongolian government jealously guards its prerogatives to legislate, regulate, and administer economic activities in its domain. While NGOs and private sector associations are given wide latitude to run their activities, the government of Mongolia has never allowed any non-governmental entity—be it business, civil society, trade union, etc.—to have anything more than an advisory role over the formulation and execution of the both laws and rules, which also applies to setting standards for various industries. Based on recent experience, the GOM routinely resists any expanded role for civil society and NGOs. This tacit but unarticulated policy of the government of Mongolia applies to both domestic and foreign entities.

#### Laws, Regulations, and Policies that Impede FDI

While the GOM supports FDI and domestic investment, individual agencies and elements of the judiciary often use their respective powers to hinder investments into such sectors as meat production, telecommunications, aviation, or pharmaceuticals. Both domestic and foreign investors report similar abuses of inspections, permits, and licenses by Mongolian regulatory agencies. However, we have noted no consistent, systematic pattern of abuse aimed against foreign investors in general or against US investment in particular. The impediments more often than not are opportunistic attempts of regulators at all levels to extract extra-legal payments from both foreign and domestic businesses. The general approach is to demand some sort of payment in lieu of not enforcing work, environmental, tax, health and safety rules, otherwise imposing the full weight of a contradictory mix of Soviet Era and the current reformed rules on the

firm. Most foreign businesses refuse to pay bribes, accept the punitive inspections, agree with some of the violations found, and contest the rest in the City Administrative Court. In our experience those companies that show resolve against such predatory abuse of statutory and regulatory power, will face impediments at the start; but these impediments ease over time as state agents look for easier targets.

#### Reforming the Tax Law

Although the process of making and executing law are key problems, we note a particularly troublesome area that all foreign and domestic investors identify as a must solve: The Tax Law of Mongolia (TLM). First, the law is not consistent with best practices in either Europe or North America. American and western investors are lobbying the government of Mongolia to craft a tax code that allows deductibility of legitimate business expenses, accelerated depreciation, and the ability to carry forward losses.

Mongolia's failure to adopt these best practices raises the effective tax rate on business activities in Mongolia, making Mongolia less competitive than other business venues. Second, the law, vague on concepts of income and taxation, lets the auditors determine what is and is not taxable. Nor does the law specify how precedents or practices of tax collection are to be set. Consequently, audits become opened ended: One auditor's assessments may be disallowed by another's months or even years later.

The GOM, consulting with the U.S. Embassy, American technical advisors, and the business community has begun to overhaul the TLM. We look for results in early 2006

#### **Efficient Capital Markets and Portfolio Investment**

Return to top

Mongolia currently lacks experience and expertise to sustain portfolio investments. It has no regulatory apparatus for these activities, and neither the state nor private entities engage in them. However, Mongolia has active capital markets. The Mongolian government imposes few restraints on the flow of capital in any of its markets. Multilateral institutions, particularly the IMF, find the regime too loose, particularly in the crucial banking sector. Although the government has clear rules about capital reserve requirements, the Mongol Bank, Mongolia's central bank, seems loathe to restrain credit flows at many of its banks. That said, most foreign businesses approve of the ease with which they can access financial resources.

#### Capital and Equity Markets

Although liquidity is quite high in Mongolia, capital is scarce. Local credit interest rates for the best customers hovers near 18 % per year; for the rest, 30 % or higher. Foreign investors can easily tap into the domestic capital markets. However, they seldom do, because they can do better abroad or better locally by simply taking on an equity investor, Mongolian or otherwise.

Mongolia's stock market is moribund. Investors do not use stocks to raise equity for investment but to gain control of companies listed on the exchange. As most of the firms have been bought up, the market sees little trading.

Mongolian firms do not use shareholding relationships to restrict foreign investment at this point. Part of this arises from lack of experience with such devices. It also arises from the fact that Mongolians prefer to concentrate ownership in their own hands, rather than disperse it through complicated shareholding relationships. They perceive such devices as weakening their ability to control the companies, which is more important than safeguarding the firm from foreign or domestic raiders. If a foreign company wanted to purchase a Mongolian firm, the foreign entity would have to contact the shareholders and buy them out. These could not be hostile takeovers, because few outstanding shares remain on the market to buy. Eager to take on equity partners or sell businesses entirely, the Mongolians would employ few defenses beyond sharp negotiating.

#### The Banking Sector

Weakness in Mongolia's banking sector concerns all players, including the International Monetary Fund (IMF: <a href="http://www.imf.org">http://www.imf.org</a>). Small by American standards, the total assets of the dozen top banks add up to just about US\$1 billion. The system has been through massive changes since the Soviet era, during which the banking system was divided into several different units. This early system failed through mismanagement and commercial naivety in the mid-90s, but over the last seven years it has become more sophisticated and better run.

Mongolia has three generally well-regarded banks owned by American/Swiss, Japanese, and Mongolian interests respectively. They follow international standards for prudent capital reserve requirements, have conservative lending policies, up-to-date banking technology, and are generally well managed. If a storm should descend on Mongolia's banking sector, these three banks are well-positioned to weather it.

However, concerns remain among these bankers about the effectiveness of Mongolia's legal and regulatory environment. As with many issues in Mongolia, the problem is not of lack of laws or procedures but the will of the regulator, Mongol Bank, to execute mandated functions, particularly in regard to capital reserve requirements and non-performing loans.

Since 1999, Mongol Bank has consistently refused to close any private Mongolian bank for insolvency or malpractice. Industry observers think that that Mongol Bank will not shut any bank, fearing that closure sends a signal of weakness to the general public or because regulators within the Mongol Bank, as Mongolia's central bank, have financial interests in the troubled banks that would be threatened by regulatory action. Rather than move against any one bank, the central bank has doubled capital reserve requirements. The first increase occurred in April 2002 from 2 to 4 billion Mongolian National Tugriks (MNT) or approximately US\$3.3 million. The second is set in 2006 from 4 to 8 billion MNT or about US\$6.6 million. Mongol Bank recently told the banking industry that it has no plans to raise the reserve requirements beyond 8 billion MNT.

Industry watchers had expected several banks to close or merge during the first round, but not one of the 17 banks shut its doors. The Central Bank did not examine the nature of the reserves; it only checked to see that the money designated as reserves was present during the April evaluation phase.

The non-performing loan (NPL) rate is equally troubling. No accurate figures exist. American and foreign bankers and the IMF believe that central bank's methods for tracking NPLs seriously understate the rate. They perceive that several banks are insolvent or nearly so.

Another concern about Mongolia's capital markets is that large credit flows lay beyond regulatory control. Although banks are technically subject to regulatory restraint, unregulated non-bank-financial institutions (NBFI) have sprung up. NBFIs cannot engage in the full range of activities banks engage in, but also are not subject to the same reporting and reserve requirements as banks. These organizations act like "financial cooperatives," taking deposits on interest from members and lending it. Industry insiders tell us that the NBFI-sector may be as large as the legitimate banking sector (US\$1billion). To attract deposits NBFIs pay higher interest rates than banks (returns of 40% per annum are not uncommon). NBFIs also obtain funds from legitimate banks at 30% + per month and loan this money out at rates exceeding 60% + per month. Most of these loans are to finance short-term consumer goods trade deals, especially in the highly volatile agricultural commodities sector. Capital flowing into the NBFIs is collaterized any way; and so, Mongolia's legitimate banks may have an immense exposure. It remains unclear what impact a NBFI meltdown would have on the wider capital market in Mongolia.

Political Violence Return to top

Mongolia is peaceful and stable. Mongolia has an ethnically homogenous population; 97% of the population is Khalkh Mongol. The major minority – estimated at 90,000 – is Kazakh (Muslim), concentrated in the far western part of the country.

While there is no major threat to internal stability, there has been a gradual and perceptible level of rising hostility to Chinese and, to a lesser extent, Russian nationals in Mongolia. This hostility has led to some instances of improper seizure of Chinese-invested property; and in more limited cases acts of physical violence against the persons and property of Chinese nationals resident in Mongolia. Neither Western firms nor Western nationals have reported similar acts against their respective interests.

Over the past decade, we record no incidents of anti-American sentiment or politically motivated damage to American projects or installations. Political violence is rare. Mongolia has held eight presidential and parliamentary elections in the past 12 years, during which power changed political hands peacefully. The 1998 assassination of the founder of the democratic movement (and then Minister and Member of Parliament) Zorigt remains under investigation.

Corruption Return to top

Foreign investors, the international donor community and many Mongolians believe corruption is a significant and growing problem in Mongolia. The USG's first-hand experience with public sector corruption has included Cabinet-level officials directing donor funds to their personal property, refusing to account for donor funds, providing donor sub-contracts to close friends and relatives, and interfering with the court system when prosecution of such acts is initiated.

The U.S. Government has raised with the Mongolian Government its concerns about the corrosive impact of corruption on economic growth, good governance and public confidence in Mongolia's political leadership. The current Mongolian government signed and ratified the United Nations Convention Against Corruption (UNCAC) in late 2005 and has promised to amend its laws to bring them into compliance with the provisions of the Convention. Draft anti-corruption legislation is under consideration by Parliament. The UNDP, World Bank, USAID/Mongolia, and the U.S. Departments of State and Justice are providing technical assistance and advice to this process.

In June and July 2005 the U.S. Agency for International Development (USAID) Mission to Mongolia in collaboration with USAID/Washington funded a corruption assessment conducted by Casals & Associates, Inc. (C&A). The major finding of the report (complete report available at <a href="http://www.usaid.gov/mn">http://www.usaid.gov/mn</a>), consistent with other quantitative and qualitative studies conducted previously, is that opportunities for corruption are increasing in Mongolia at both the "petty" or administrative and "grand" or elite levels. Both types of corruption should be of concern to Mongolians, but grand corruption should be considered a more serious one because it solidifies linkages between economic and political power that can negatively impact or ultimately derail democracy and development, as it has in other post-Communist countries. Several inter-related factors contribute to the growing corruption problem in Mongolia, the most significant of which are:

- A profound blurring of the lines between the public and private sector brought about by endemic and systemic conflict of interest (COI) at nearly all levels;
- A lack of transparency and access to information that surrounds many government functions and undermines nearly all aspects of accountability by contributing to an ineffective media and hindering citizen participation in policy discussions and government oversight;
- An inadequate civil service system that gives rise to a highly politicized public administration and the existence of a "spoils system;"
- Limited political will and leadership to actually implement required reforms in accordance with the law, complicated by conflictive and overlapping laws that further inhibit effective policy implementation;
- Weak government control institutions, including the Central Bank, National Audit Office, Parliamentary standing committees, Prosecutor General, State Professional Inspection Agency, State Property Committee, and departments within the Ministry of Finance.

The aforementioned systemic shortcomings have allowed for an evolution of corruption in Mongolia that "follows the money," meaning that graft on the most significant scales generally occurs most often in the industries and sectors where there is the most potential for financial gain. Opportunities for increased corruption emerged during the transition toward democracy and market economy and process of reconnecting to the international community. Two areas that offered particular opportunities for grand scale corruption at that time were foreign donor assistance, such as the U.S. Government wheat donation program, and privatization of state-

owned enterprises. Later, as Mongolia embarked on further policy changes to install capitalistic practices, corruption reared its head in the process of privatizing public land. Now that most of the high-valued land has been doled out and the overall economy is expanding, based in part on extractive industries, emerging areas for corruption include the banking and mining sectors. As in many developing countries, there also are several areas that provide stable and consistent opportunities for corruption, both grand and administrative in nature, such as procurement, customs, the justice sector, among high-level elected and appointed officials, and in the conduct a variety of day-to-day citizen- and business-to-government transactions.

Despite the fact that few of the conditions to prevent corruption from getting worse are in place, the situation has not reached the levels that are evident in many other countries with contexts and histories similar to that of Mongolia. Perhaps more importantly, there are a number of nascent and rudimentary efforts underway to actively combat corruption, including:

- Government commitments to international anti-corruption regimes and protocols, such as the Anti-Corruption Plan of the Asian Development Bank/Organization of Economic Cooperation and Development (ADB/OECD) and the United Nations Convention Against Corruption (UNCAC);
- Development of a National Program for Combating Corruption and formation of a National Council for coordinating the Program and a Parliamentary Anti-Corruption Working Group;
- Drafting of a new anti-corruption law that, in its current form calls for the formation of an independent anti-corruption body;
- Short- and medium-term anti-corruption advocacy and "watchdog" programs initiated by civil society organizations, often with international donor support.

There is, in fact, time for Mongolians and the international community to nurture these efforts and take further action before the corruption problem gets out of hand. In general, the main need in Mongolia is for effective disincentives for corrupt behavior at both the administrative and political level. In its broadest configuration, this implies a strategy of increasing transparency and effective citizen oversight, as well as intra-governmental checks and balances. Without these major changes, administrative reforms may provide some small improvements, but they are unlikely to reverse current trends. Specifically, the report makes several strategic recommendations, including:

- Diplomatic engagement focused on keeping anti-corruption issues on the policy agenda, promoting implementation of existing laws related to anti-corruption, and highlighting the need for further measures to promote transparency and improved donor coordination:
- General programmatic recommendations to address COI, transparency/access to information, civil service reforms, and the independent anti-corruption body, with a definitive focus on engaging civil society and promoting public participation utilizing UNCAC as a framework;

 Specific programmatic recommendations to address loci of corruption, such as citizen- and business-to-government transactions, procurement, privatization, customs, land use, mining, banking, the justice sector, and the political and economic elite

Control of corruption is a "hard" test of eligibility for funding from the USG Millennium Challenge Account. Each year the USG Millennium Challenge Corporation (MCC) reviews countries' performance on corruption and other indicators, disqualifying those whose scores on the "control of corruption" test fall below the median. Mongolia is currently "eligible" for funding, but its score on the "control of corruption" test (the World Bank Institute's Good Governance Index, see <a href="www.worldbank.org">www.worldbank.org</a>) has declined steadily over the past three years, raising the possibility that, if actions are not taken in the next nine months, Mongolia may be declared ineligible for MCA funding in FY2007. (For more information see: <a href="www.mca.gov">www.mca.gov</a>.)

The reputable international anti-corruption non-governmental organization, Transparency International (TI), included Mongolia (for the first time since 1999) in its annual "Perceptions of Corruption" survey of September 2004. Mongolia ranked 85 out of 145 countries and its score of 3 on the Corruption Perception Index is "poor." (TI's CPI Score relates to perceptions of the degree of corruption as seen by business people and country analysts and ranges between 10 (highly clean) and 0 (highly corrupt). TI's 2005 Survey ranks Mongolia 85 out 158; and again Mongolia earned a "poor" score of 3. (For more information, see: <a href="www.transparency.org">www.transparency.org</a>.) Transparency International opened a national chapter in Mongolia in 2004. U.S. technical advisors are working with TI to train Mongolian staff to monitor corruption and to advocate on behalf of anti-corruption legislation and enforcement. Another USAID/Mongolia contractor is implementing an anti-corruption program in collaboration with the World Bank, UNDP, and civil society. UNDP surveys of Mongolia, conducted in 1999 and again in 2002-3, also indicate a growing and serious entrenchment of bureaucratic and political corruption in Mongolia.

#### **Bilateral Investment Agreements**

Return to top

The United Nations Conference on Trade and Development (UNCTAD: <a href="http://www.unctad.org">http://www.unctad.org</a> ) reported that as of June 1, 2005, Mongolia had concluded Bilateral Investment Agreements with the following nations:

Reporter	Partner	Date of Signature	Date of entry in to force
Mongolia	Austria	19-May-01	1-May-02
	Belarus	28-May-01	1-Dec-01
	Belgium/Luxembourg	3-Mar-92	28-Oct-93
	Bulgaria	6-Jun-00	
	China	25-Aug-91	1-Nov-93
	Czech Republic	13-Feb-98	5-Jul-99
	Denmark	13-Mar-95	2-Apr-96
	Egypt	27-Apr-04	
	France	8-Nov-91	22-Dec-93
	Germany	26-Jun-91	23-Jun-96
	Hungary	13-Sep-94	29-Aug-95

India	3-Jan-01	29-Apr-02
Indonesia	4-Mar-97	13-Apr-99
Israel	25-Nov-03	2-Sep-04
Italy	15-Jan-93	1-Sep-95
Japan	15-Feb-01	24-Mar-02
Kazakhstan	2-Dec-94	3-Mar-95
DPR of Korea	10-Nov-03	30-Apr-91
Republic of Korea	28-Mar-91	
Kuwait	15-Mar-98	1-May-00
Kyrgyzstan	5-Dec-99	
Lao People's DR	3-Mar-94	29-Dec-94
Latvia	27-Jun-03	
Lithuania	27-Jun-03	3-May-04
Malaysia	27-Jul-95	14-Jan-96
Netherlands	9-Mar-95	1-Jun-96
Philippines	1-Sep-00	1-Nov-01
Poland	8-Nov-95	21-Mar-96
Romania	6-Nov-95	15-Aug-96
Russian Federation	29-Nov-95	<u> </u>
Singapore	24-Jul-95	14-Jan-96
Sweden	20-Oct-03	1-Jun-04
Switzerland	29-Jan-97	9-Sep-99
Turkey	16-Mar-98	22-May-00
Ukraine	5-Nov-92	5-Nov-92
United Arab	21-Feb-01	
Emirates		
 United Kingdom	4-Oct-91	4-Oct-91
 United States	6-Oct-94	4-Jan-97
 Vietnam	17-Apr-00	13-Dec-01

#### Taxation issues of Concern to American Investors

Taxation remains an area of key concern for American, other foreign investors, and Mongolian domestic investors and businesses. First, The Tax Law of Mongolia (TLM) is not consistent with best practices in either Europe or North America. American and western investors are lobbying the government of Mongolia to craft a tax code that allows deductibility of legitimate business expenses, accelerated depreciation, and the ability to carry forward losses.

Mongolia's failure to adopt these best practices raises the effective tax rate on business activities in Mongolia, making Mongolia less competitive than other business venues. Second, the law, vague on concepts of income and taxation, lets the auditors determine what is and is not taxable. Nor does the law specify how precedents or practices of tax collection are to be set. Consequently, audits become opened ended: One auditor's assessments may be disallowed by another's months or even years later.

The government, consulting with the U.S. Embassy, American technical advisors, and the business community has begun to overhaul the TLM. We look for results in early 2006.

#### **OPIC and Other Investment Insurance Programs**

Return to top

Recently OPIC has become more active in Mongolia. OPIC has issued and plans to issue direct loans to American firms providing a variety of services in Mongolia. Loans and political risk insurance to American investors involved the banking, tourism, mining, and equipment sectors are in process. Because the amounts required are relatively small, OPIC seems willing to make direct loans rather than provide loan insurance to projects.

Mongolia is a member of the Multilateral Investment Guarantee Agency (MIGA).

Labor Return to top

The Mongolian labor pool is generally well educated, relatively young, and adaptable, but shortages exist in most professional categories requiring advanced degrees or training. Unskilled labor is available in sufficient amounts.

Shortages exist in both vocational and professional categories because any Mongolian who obtains such skills almost invariably goes abroad to find higher wages. Why stay in Mongolia if one cannot recover the outlay on the training from any Mongolian-based job. Foreign invested companies are dealing with this situation by providing in-country training to their staffs, raising salaries to retain employees, or hiring expatriate workers to perform functions not available locally. There remains a deficit of trained skilled labor, which only time and investment will remedy.

Mongolian labor law is not particularly restrictive. Investors can locate and hire workers without using hiring agencies—as long as hiring practices are consistent with Mongolian Labor Law. However, Mongolian law requires companies to employ Mongolian workers in certain labor categories whenever a Mongolian can perform the task as well as a foreigner. This law generally applies to unskilled labor categories and not areas where a high degree of technical expertise nonexistent in Mongolia is required. The law does provide an escape hatch for all employers. Should an employer seek to hire a non-Mongolian laborer and cannot obtain a waiver from the Ministry of Labor for that employee, the employer can pay a fee of around US\$65.00 per employee per month. The Ministry of Labor seems quite eager to issue work permits in lieu of cash payments, as no one has reported that the Ministry denying any request.

Although foreign and domestic investors express a number of discontents with local labor rules and laws, they consistently argue that they bear too much of the social security costs for each domestic hire. Businesses must provide a social security tax amounting to nearly 29% of the annual wage. This tax charge makes Mongolian unskilled labor more expensive than imported labor from China, even when factoring in the US\$65.00 per monthly fee. Those active in the animal products and apparel industries that absorb much of this labor capacity note that a fairer distribution of this tax would make them more competitive; and they might be inclined to hire more domestic labor.

The Mongolian government has ratified 16 International Labor Organization (ILO: <a href="http://www.ilo.org/">http://www.ilo.org/</a>) conventions, of which 15 remain in force:

<u>C. 29</u>	Forced Labor Convention, 1930 (No. 29)	15.03.2005
<u>C. 87</u>	Freedom of Association and Protection of the Right to Organize Convention, 1948 (No. 87)	3.06.1969
<u>C. 98</u>	Right to Organize and Collective Bargaining Convention, 1949 (No. 98)	3.06.1969
<u>C. 100</u>	Equal Remuneration Convention, 1951 (No. 100)	3.06.1969
<u>C. 103</u>	Maternity Protection Convention (Revised), 1952 (No. 103)	3.06.1969
<u>C. 105</u>	Abolition of Forced Labor Convention, 1957 (No. 105)	15.03.2005
<u>C. 111</u>	Discrimination (Employment and Occupation) Convention, 1958 (No. 111)	3.06.1969
<u>C. 122</u>	Employment Policy Convention, 1964 (No. 122) Minimum Age (Underground Work) Convention,	24.11.1976
<u>C. 123</u>	1965 (No. 123) Minimum age specified: 18 years	3.12.1981
<u>C. 135</u>	Workers' Representatives Convention, 1971 (No. 135)	8.10.1996
<u>C. 138</u>	Minimum Age Convention, 1973 (No. 138) Minimum age specified: 15 years	16.12.2002
<u>C. 144</u>	Tripartite Consultation (International Labor Standards) Convention, 1976 (No. 144)	10.08.1998
<u>C. 155</u>	Occupational Safety and Health Convention, 1981 (No. 155)	3.02.1998
<u>C. 159</u>	Vocational Rehabilitation and Employment (Disabled Persons) Convention, 1983 (No. 159)	3.02.1998
<u>C. 182</u>	Worst Forms of Child Labor Convention, 1999 (No. 182)	26.02.2001

#### Return to top

#### **Foreign-Trade Zones/Free Ports**

The Mongolian government launched its free trade zones (FTZ) in 2004. Currently there are two located along the Mongolia spur of the trans-Siberian highway: one in the north at the Russo-Mongol border town of Altanbulag and the other in the south at the Sino-Mongol border at the town of Zamyn-Uud. The port of entry of Tsagaan Nuur in Bayan-Olgii province is being considered as the site of third FTZ.

Management for the Zamyn-Uud zone has been tendered to a Chinese firm. So far we have no indication that government will not keep promises to open the zone to any who satisfy the relevant legal requirements. However, we have other concerns about the Mongolian free trade zones in general and Zamyn-Uud in particular. In April 2004, the USAID sponsored Economic Policy Reform and Competitiveness Project (EPRC: <a href="http://www.eprc-chemonics.biz/">http://www.eprc-chemonics.biz/</a>) made the following observations of Mongolia's FTZ Program. In 2006, Post continues to share these concerns:

- 1. Benchmarking of Mongolia's FTZ Program against current successful international practices shows deficiencies in the legal and regulatory framework as well as in the process being followed to establish FTZs in the country
- Lack of implementing regulations and procedural definitions encapsulated in transparency and predictability quotient required to implement key international best practices
- 3. A process of due diligence, including a cost-benefit analysis, has not been completed for the proposed Zamyn-Uud FTZ
- 4. Identifiable funding is not in place to meet off-site infrastructure requirements for Zamyn-Uud and Altanbulag sites
- 5. Deviations from international best practices in the process of launching FTZs risks repeating mistakes made in other countries and may lead to "hidden costs" or the provision of subsidies that the government of Mongolia did not foresee or which will have to granted at the expense of other high priority needs.

#### Return to top

#### **Foreign Direct Investment Statistics**

1. Comment on the data sources for foreign direct investment in Mongolia.

The Foreign Investment and Foreign Trade Agency (FIFTA) provides most of the data for tracking FDI in Mongolia. However, the data has severe limitations:

a. Inaccurate reporting and data collection: Many foreign firms provide inaccurate data to FIFTA on their annual investment amounts. FIFTA's registration regime requires companies to document business plans and total FDI for the coming year. FIFTA uses their amounts to determine FDI for the year. However, many firms fear that their plans and information are not secure at FIFTA and provide incomplete data on their actual activities. In addition, FIFTA does not update reports to account for any changes to investments during the year. (See Chapter 6, Section A.5: Performance Requirements and Incentives).

- b. **Data not Available:** Because of questionable quality of our data sources and because FIFTA generally does not track anything more than the aggregate totals of investment year by year, it is not currently possible to provide:
  - 1. Mongolia's direct investment abroad
- 2. FDI Statistics (Source Foreign Investment and Foreign Trade Agency of Mongolia)i

#### A. FDI from 1990 to 2004

	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
FDI (in thousands) USD)	1	2.1	1.9	3.6	17.5	56.3	68.4	56.9	78.7	93	104.4	130. 2	182.5	203.8	237 <sup>ii</sup>
Number of companies	2	10	23	40	78	147	191	258	278	341	294	353	n/a	3042	3042

B. Percentage GDP & FDI growth by sector 2003-2004

GDP growth by sector	2003	2004	FDI by sector	2003	2004
GDP growth	5.6	10.6	FDI growth	11.7	16.3
Agriculture, hunting, forestry	5.8	18.9	Processing of animal originated raw materials	37.8	645.1
Processing factory	4.3	1.8	Light industry	63.2	-28.3
Mining & extraction industry	-1.3	31.9	Geological prospecting & exploration	290.5	-1.7
Wholesale and retail trade	7.1	2.8	Trade & public catering service	-92.3	441.9
Construction	47.6	0.3	Construction	-60.1	-24.1
Financial transaction service	33.6	20.2	Financial & banking activities	-96.4	16707. 2

C. GDP Growth Sensitivity on FDI

GDP be sector	2003	2004
GDP growth	0.48	0.65
Agriculture, hunting, forestry	0,13	0.03
Processing factory	0.07	-0.06
Mining, extraction industry	0.01	-
Wholesale & retail trade	-0.1	0.01
Construction	-0.73	1.4
Financial transaction service	-0.25	0.0

D. Percentage FDI by sectors 2004 cumulative

FDI by sectors	Percentage
Geology & mining industry	62.3%
Trade & public service	15.7%
Banking & financing	8.9%
Other	13.1%

# E. 2004 FDI by Sector

Sector	Number of companies / countries	Average investment per company (in thousands USD)	Percentage in total FDI
Geological prospecting and exploration	235 / 31	. 2.000	46%
Banking and financial services	n/a	n/a	0.06%
Trade and catering service	n/a	180	13%
Engineering / construction of building materials	n/a	n/a	0.07%
Light industry	n/a	524.	8%
Processing of animal originated raw materials	n/a	342	7%
Others			0.12%

## F. Top Investors of 2004 by National Origin

Country	Investment (in thousands USD)	Number of investors	Investment by sectors (in millions USD)	Percentage in total FDI
China			Geology & mining (153.8 or 130.0) <sup>iii</sup> trade & catering (92.5) engineering construction, construction materials (30.0) light industry China (22.9)  China (Hong Kong) (8.0) China (Taiwan) (7.0)	37.9%
Canada		23	Geology & mining (120.0 or 132.0??? by 17 companies)	13.2%
USA		n/a	Geology, mining & oil (94.3) Processing of animal-origin raw materials (6.9) Light industry (4.0) Construction & construction materials (2.6)	11.4%
South Korea		n/a	Geology & mining (12.8) Light industry (6.7) Transportation (5.6) Telecommunications (5.3)	8.1%
Japan		n/a	Light industry (28.0) Telecommunications (8.0) Trade & catering services (3.1) Processing of animal-origin raw materials (1.8)	6%

Russia	n/a	Geology & mining (7.8) Construction & construction materials (5.2) Banking & financial services (4.0) Food industry (3.1)	3.3%
Other			20.1%
Bulgaria	n/a	Geology & mining (27.0)	

G. 2004 FDI by Sector in thousands USD

No	Sector	1999	2000	2001	2002	2003	2004	%	Total
	Geological prospecting and exploration	24,995	16.842	56.937	38.476	150.232	147623.2	38.4	335.213
	Trade & public catering	5.124	5.545	5.154	89.543	6.915	37472.16	14.7	128.466
No	Sector	1999	2000	2001	2002	2003	2004	%	Total
	Processing of animal originated raw materials	8.297	11.559	6.260	296	408	3375.835	5.8	50.267
	Engineering construction and production of building materials	5.695	8.135	8.149	5.985	2.390	3040.042	5.7	49.502
	Banking and financial services	2.179	701	19.713	4.002	125	2452.553	3.6	31.467
	Transport	3.739	6.367	582	1.154	2.284	1815.304	2.4	20.957
	Telecommunications	3.078	75	160	442	4.091	1184.6	2.4	20.924
	Culture, education, science & media	2.664	5.208	138	3.430	2.391	929.4	2.0	17.540
	Food industry	2.170	1.310	351	2.996	736	444.863	1.6	14.387
	Tourism	213	304	97	719	826	434.5	1.3	11.424
	Agriculture, cultivation, animal husbandry	3.315	253	825	346	86	251.321	1.1	9.510
	Energy	50	1.852	1.113	197	257	204.75	0.6	5.269
	Furniture, wooden items	932	667	1.094	888	519	90.5	0.6	5.146
	Health & beauty service	1.411	505	83	184	480	56.75	0.6	4.825
	Public service	338	466	76	31	26	36.8	0.3	2.208
	Electric appliances production	383	27	5	10	186	25	0.2	1.600
	Jewelry, gift		8	34		68	20	0.2	1.364
	Household items production	180	46	60	147	355	17	0.2	1.325
	Other	2.929	6.692	16.997	23.090	19.742	16522.7	9.0	78.790

	86.865	93.707	122.761	174.820	196.821	237.007		873.522
Oil sector	6.140	10.660	7.480	7.700	6.993	6.993		126.863
Total	93.005	104.367	130.241	182.520	203.814	244.000	100.0	1.000.385

2004 FDI by Country (in thousands USD)

	14 FDI by Country (in thousands USD)							
No	Country	Immovable property	Equipment	Cash money	Other	Total		
1	China	68	69.383	56.326	247	126.024		
2	Canada	0	0	51.455	0	51.455		
3	British Virgin	0	11	16.517	0	16.528		
	Island							
4	Great Britain	0	6.210	1.245	0	7.455		
5	Israel	0	7.155	23	0	7.178		
6	South Korea	209	1.221	4.980	97	6.507		
7	Japan	0	29	5.403	0	5.431		
8	USA	78	1.018	2.137	0	3.233		
9	Hong Kong SAR	0	1.031	2.096	0	3.127		
10	Belgium	0	0	2.259	0	2.259		
No	Country	Immovable	Equipment	Cash	Other	Total		
		property		money				
11	Russia	0	984	803	471	2.258		
12	Bahamas	0	1.000	270	0	1.270		
13	Australia	0	0	728	0	728		
14	Antigua & Barbuda	0	0	653	0	653		
15	Malaysia	0	0	500	0	500		
16	Kyrgyzstan	0	0	10	469	479		
17	Germany	0	187	231	1	420		
18	Czech Republic	0	225	10	0	235		
19	Vietnam	0	0	218	0	218		
20	Kazakhstan	0	204	0	0	204		
21	Pakistan	0	0	133	0	133		
22	China (Taiwan)	0	85	42	0	127		
23	India	0	0	65	0	65		
24	North Korea	0	0	63	0	63		
25	Singapore	0	0	60	0	60		
26	Ukraine	0	0	57	0	57		
27	Greece	0	0	44	0	44		
28	Italy	0	0	32	0	32		
29	Turkey	0	0	28	0	28		
30	France	0	0	25	0	25		
31	Syria	0	0	22	0	22		
32	Bermuda	0	0	21	0	21		
33	Netherlands	0	0	20	0	20		
34	Austria	0	0	19	0	19		
35	Poland	0	3	13	0	17		
36	Serbia	0	0	15	0	15		
	Montenegro							
37	Swiss land	0	0	15	0	15		

38	Liberia	0	0	14	0	14
39	New Zealand	0	0	13	0	13
40	Saudi Arabia	0	0	10	0	10
41	Finland	0	0	10	0	10
42	Ethiopia	0	0	10	0	10
43	Caiman Islands	0	0	7	0	7
44	Nigeria	0	0	5	0	5
45	Estonia	0	0	5	0	5
46	Nevis island	0	0	5	0	5
47	Thailand	0	0	3	0	3
48	Bulgaria	0	0	2	0	2
	TOTAL	355	88.746	146.620	1.285	237.007

## 2001 FDI by Country

2001 FDI	Dy C	Ounti	<u>y                                    </u>		
Country	The number of foreign invested companies				FDI
	JVC	Wholly owned	Total amount	Millions USD	FDI per company /in thousands USD/
China	515	160	675	145	215
Russia	238	55	293	26	89
S. Korea	135	135	270	61	226
Japan	95	25	120	50	417
USA	32	30	62	33	532
Germany	49	12	61	4	66
Total amount	1064	417	1481	319	
All	1379	576	1955	489	250

<sup>&</sup>lt;sup>1</sup> Data from article, "Foreign Direct Investment in Mongolia 2003-2004" by B.Otgondorj, Bank of Mongolia, available at: <a href="http://www.mongolbank.mn/Mongolian/Research/Bulletin10/bulletin10.htm">http://www.mongolbank.mn/Mongolian/Research/Bulletin10/bulletin10.htm</a>. Mongol Bank obtained its data from the Foreign Investment and Foreign Trade Agency of Mongolia.

Another FIFTA table gives the figure as 244.000

The research bulletin gives different numbers for China, Canada &USA on FDI in mining sector.

#### **Web Resources**

Return to top

### Mongolian Resources

Foreign Investment and Foreign Trade Agency: <a href="http://www.investmongolia.com/">http://www.investmongolia.com/</a>

Embassy of Mongolia, Washington, DC: <a href="http://www.mongolianembassy.us">http://www.mongolianembassy.us</a>

Government of Mongolia: <a href="http://www.pmis.gov.mn">http://www.pmis.gov.mn</a>

Intellectual Property Office: <a href="http://www.ipom.mn/">http://www.ipom.mn/</a>

Mineral Resources and Petroleum Authority of Mongolia: <a href="http://www.mram.mn">http://www.mram.mn</a>

Ministry of Industry and Trade: <a href="http://www.mit.pmis.gov.mn/">http://www.mit.pmis.gov.mn/</a>

Mongol Chamber of Commerce and Industry: http://www.mongolchamber.mn/en/

Parliament of Mongolia: www.parl.gov.mn

## **U. S. Embassy Resources**

Commercial Specialist: <a href="mailto:commerce@usembassy.mn">commerce@usembassy.mn</a>

Consul: cons@usembassy.mn.

U.S. Embassy, Ulaanbaatar: http://mongolia.usembassy.gov

USAID Mongolia: <a href="http://www.usaid.gov/mn/">http://www.usaid.gov/mn/</a>

U.S. Department of State: <a href="http://www.state.gov/">http://www.state.gov/</a>

U.S. Department of Commerce: <a href="http://www.commerce.gov/">http://www.commerce.gov/</a>

U.S. Agency for International Development: http://www.usaid.gov

USDA Commodity Credit Corporation: http://www.fsa.usda.gov/ccc/default.htm

U. S. Export-Import Bank: http://www.exim.gov

Country Limitation Schedule: <a href="http://www.exim.gov/tools/country/country-limits.html">http://www.exim.gov/tools/country/country-limits.html</a>

US Millennium Challenge Corporation: <a href="http://www.mca.gov/">http://www.mca.gov/</a>)

U.S. OPIC: <a href="http://www.opic.gov">http://www.opic.gov</a>

U.S. SBA's Office of International Trade: http://www.sba.gov/oit/

U.S. Trade and Development Agency: <a href="http://www.tda.gov/">http://www.tda.gov/</a>

## **Multilateral Development Agencies**

Asian Development Bank: <a href="http://www.adb.org/">http://www.adb.org/</a>

International Labor Organization: <a href="http://www.ilo.org/">http://www.ilo.org/</a>

United Nations Conference on Trade and Development: <a href="http://www.unctad.org">http://www.unctad.org</a>

Transparency International: www.transparency.org

World Bank: <a href="http://www.worldbank.org/">http://www.worldbank.org/</a>

#### Return to table of contents

# **Chapter 7: Trade and Project Financing**

- How Do I Get Paid (Methods of Payment)
- How Does the Banking System Operate
- Foreign-Exchange Controls
- U.S. Banks and Local Correspondent Banks
- Project Financing
- Web Resources

#### **How Do I Get Paid (Methods of Payment)**

Return to top

Payment in cash is the most common method of payment. Although the Tugrik is the official currency of all domestic transactions, dollars may be used for some exchanges. These payments can be in hard currency or through wire transfers into and from Mongolian-bank accounts. Letters of credit are hard to obtain due to weaknesses in banking supervision and difficulties in collecting on defaults.

Pay as one goes should be the manta for American investors active in Mongolia. We do not recommend paying cash in advance or extending until a clear record of trust and successful transactions exists. Tight control of finance and procurement is recommended.

There are no private collection or credit rating agencies currently active in Mongolia.

# How Does the Banking System Operate Return to top

The banking system has become more efficient and reliable, although supervision lags and some banks to not measure up to international standards. Prior to 1991, no western-style commercial or central banking system existed in Mongolia. The State Bank was the only bank in Mongolia. In October 1990, the Mongolian Government, in line with free market economic reforms, dissolved the State Bank.

In 1991, Mongolia enacted a new banking law to create a western-style banking system. The law re-organized the banking system into a two-tier structure. The Bank of Mongolia or Mongol Bank acts as the central bank, implementing monetary policy. Other private and public banks provide commercial services.

The Trade and Development Bank (TDB) is the largest of the thirteen commercial banks spun from the former State Bank. In 2002, TDB bank was privatized to an American-Swiss consortium. Headquartered in Ulaanbaatar and operating in several provinces, TDB is the principal bank dealing with foreign exchange and the largest commercial bank in international transaction volume. Its clients include state enterprises, joint ventures, diplomatic missions, multi-lateral organizations, and private companies.

Until recently, TDB serviced all foreign-entity accounts in Mongolia. Now private banks such as Golomt also serve the foreign community. Khan Bank, another State Bank's spin-off, was privatized to a Japanese securities and tourism company. Although the Japanese plan to expand the bank to Japan, KHAAN has historically provided services to rural domestic clients. The Bank of Mongolia and commercial banks, including Golomt Bank and Erel Bank, are licensed for international transactions and provide some exchange services.

A foreign company or organization (such as a joint venture or wholly owned firm) may open an account by presenting the following information to their bank:

- 1. Registration by the Foreign Investment and Foreign Trade Agency (FIFTA).
- 2. Authorization from the Ministry of Finance.
- 3. A letter requesting the account.

A private foreign individual may open an account upon written request. Banks usually have forms that serve as written requests. A passport is required.

Exchange Services

#### Transfers and Withdrawals

Most of the large banks can make international money transfers. The Trade and Development Bank has correspondent relations with several foreign banks and maintain accounts in major world currencies with several of them. Clients may transfer money into and out of Trade and Development Bank accounts. There are no set limits on the amount that may be withdrawn from an account. The bank charges a small commission on cash withdrawals in hard currency. There is no commission on cash withdrawals in Tugriks at the day's buying rate. The bank charges a commission on all transfers of hard currency within Mongolia and to other banks abroad.

TDB will cash personal checks but that process can take up to one month while the bank waits for the check to clear. The check casher will not have access to the funds until the check clears.

Travelers' Checks, Credit Cards, and ATMs

The Trade and Development Bank is one of the main banks that cashes and sells American Express, Thomas Cook, Visa, and MasterCard U.S. dollar-denominated travelers' checks. The bank sells travelers' checks for U.S. dollars without commission. There is a commission on drawing travelers' checks from an account. The checks may be cashed for Tugriks with no commission charge. If cashed for hard currencies or deposited into an account, the client pays a small commission.

Major hotels accept American Express, Visa, Master Card, and JCB credit cards. More major stores, restaurants, and travel agencies also accept credit cards. The Trade and Development Bank offers cash advances on American Express and JCB cards. It maintains several ATMs that allow cash withdrawals through

international networks. Merchants add a 3 %- 4% surcharge on both credit and charge card purchases.

## **Foreign-Exchange Controls**

Return to top

The tugrik (MNT) is the national currency of Mongolia and the only legal currency. Since July 1996, all cash payments are made in Tugriks. Mongolia maintains a floating exchange rate policy. Over the past several years, the exchange rate has been relatively stable. In January 2006, the rate was approximately US \$1 = 1,220 MNT. Individuals may exchange money at authorized currency exchange points, as well as at banks and hotels. English language newspapers regularly report exchange rates.

There are no foreign exchange controls affecting either investment or trade in Mongolia. Infrequently, the commercial banking system has shortages of dollars that slightly delay remittances. The local currency, the Tugrik, floats freely. Several banks and exchange kiosks are licensed by the BOM to engage in foreign currency exchange.

# U.S. Banks and Local Correspondent Banks Return to top

## International Service Banks in Mongolia

## Khan Bank of Mongolia

Tel: (976-11) 457-880 Fax: (976-11) 457-880

Email: haanbank@magicnet.mn

## Trade and Development Bank

Tel: (976-11) 321-171, 327-020, 312-362

Fax: (976-11) 325-449, 325-685 Email: tdbmts@magicnet.mn

#### **Project Financing**

Return to top

In Mongolia's market economy, there are many ways to finance imports. The most common is the letter of credit. The Trade and Development Bank and Golomt Bank are familiar with letters of credit, as are major importers/distributors in Mongolia. However, credit tends to be quite tight in Mongolia. Many domestic and foreign investors seek financing outside Mongolia.

Sources of financing available for US exporters and investors are:

#### THE WORLD BANK (http://www.worldbank.org):

The World Bank, based in Washington, D.C., publishes bidding opportunities in the United Nations publication "Development Business." This is available by subscription

from United Nations, PO Box 5850, Grand Central Station, New York, New York 10163-5850.

The World Bank conducts procurement by the rules of international competitive bidding through Mongolian government agencies; nonetheless, successful bidding requires close coordination with the Mongolian government entity responsible for development of a project at the consulting stage, when specifications are being established.

## THE INTERNATIONAL FINANCE CORPORATION (IFC: http://www.ifc.org ):

IFC maintains an office in Ulaanbaatar and plans more activities in Mongolia. IFC's core business is financing projects with cash flows that can cover debt-service repayment to lenders and payment of dividends to shareholders. Such financing is without government guarantees. IFC can be contacted through its Washington, D.C. headquarters at (202) 473-1000 or at its Ulaanbaatar office (976-11) 312-647.

## THE ASIAN DEVELOPMENT BANK (ADB: <a href="http://www.adb.org">http://www.adb.org</a> ):

The ADB largely provides loans for infrastructure and agricultural projects. Once the ADB and the Mongolian government initially approve a project, it is included in a monthly publication called "ADB Business Opportunities." Available by subscription from the Publications Unit, Information Office, ADB, PO Box 789, Manila, Philippines, fax (632) 632-5122 or 632-5841.

The U.S. Commerce Department has established a multilateral development bank operations office (fax: 202/273-0927) that publishes information to assist companies in winning such contracts.

# EUROPEAN BANK FOR RECONSTRUCTION AND DEVELOPMENT (EBRD: <a href="http://www.ebrd.com/index.htm">http://www.ebrd.com/index.htm</a> ):

EBRD has only recently begun to aid Mongolia. The first project supported Mongolia's efforts to privatize its national airline MIAT. Subsequent projects in corporate governance have followed in 2003 and 2004. Contact the EBRD at Tel: (44-20) 7338-6000 or Fax: (44-20) 7338-6100.

## **US TRADE AND DEVELOPMENT AGENCY (TDA: http://www.tda.gov):**

The Trade and Development Agency wants to participate in Mongolian projects. Once active sectors and potential projects are identified for possible feasibility study financing or technical assistance, TDA will hire its own technical consultant to review the project. TDA's basic criteria for project funding are:

- The project is a developmental priority of the host country
- There is a likelihood of project financing
- The US export potential is significant
- There is foreign competition for the project

Contact the US Trade and Development Agency at 1000 Wilson Boulevard, Suite 1600 Arlington, Virginia 22209, Tel: 703/875-4357, fax: 703/875-4009.

EXPORT-IMPORT BANK (EXIM: <a href="http://www.exim.gov">http://www.exim.gov</a> ), INTERNATIONAL FUNDING INFORMATION SERVICE (IFIS), AND THE OVERSEAS PRIVATE INSURANCE CORPORATION (OPIC: <a href="http://www.opic.gov">http://www.opic.gov</a>)

Currently, EXIM has provided financing for one airline related activity in Mongolia.

No Mongolian agency subscribes to the IFIS services.

Recently OPIC has become more active in Mongolia. OPIC has issued and plans to issue direct loans to American firms providing a variety of services in Mongolia. Because the amounts required are relatively small, OPIC seems willing to make direct loans rather than provide loan insurance to projects. For more information contact OPIC at Tel: (202) 336-8731 or fax: (202) 218-0299.

#### Web Resources

Return to top

## **Mongolian Resources**

Foreign Investment and Foreign Trade Agency: <a href="http://www.investmongolia.com/">http://www.investmongolia.com/</a>

Embassy of Mongolia, Washington, DC: http://www.mongolianembassy.us

Government of Mongolia: <a href="http://www.pmis.gov.mn">http://www.pmis.gov.mn</a>

Intellectual Property Office: <a href="http://www.ipom.mn/">http://www.ipom.mn/</a>

Mineral Resources and Petroleum Authority of Mongolia: http://www.mram.mn

Ministry of Industry and Trade: http://www.mit.pmis.gov.mn/

Mongol Chamber of Commerce and Industry: <a href="http://www.mongolchamber.mn/en/">http://www.mongolchamber.mn/en/</a>

Parliament of Mongolia: www.parl.gov.mn

#### U. S. Embassy Resources

Commercial Specialist: <a href="mailto:commerce@usembassy.mn">commerce@usembassy.mn</a>

Consul: cons@usembassy.mn.

U.S. Embassy, Ulaanbaatar: http://mongolia.usembassy.gov

U.S. Department of State: http://www.state.gov/

U.S. Department of Commerce: http://www.commerce.gov/

Export-Import Bank of the United States: <a href="http://www.exim.gov">http://www.exim.gov</a>

Country Limitation Schedule: http://www.exim.gov/tools/country/country\_limits.html

OPIC: <a href="http://www.opic.gov">http://www.opic.gov</a>

Trade and Development Agency: <a href="http://www.tda.gov/">http://www.tda.gov/</a>

SBA's Office of International Trade: http://www.sba.gov/oit/

USDA Commodity Credit Corporation: http://www.fsa.usda.gov/ccc/default.htm

U.S. Agency for International Development: http://www.usaid.gov

## **Multilateral Development Agencies**

Asian Development Bank: http://www.adb.org/

European Bank for Reconstruction and Development: http://www.ebrd.com/index.htm

International Finance Corporation: <a href="http://www.ifc.org">http://www.ifc.org</a>

World Bank: <a href="http://www.worldbank.org/">http://www.worldbank.org/</a>

Return to table of contents
Return to table of contents

## **Chapter 8: Business Travel**

- Business Customs
- Travel Advisory
- Visa Requirements
- Telecommunications
- Transportation
- Language
- Health
- Local Time, Business Hours and Holidays
- Temporary Entry of Materials and Personal Belongings
- Web Resources

#### **Business Customs**

#### Return to top

 Personal relationships in business are critical. The Mongolians like to deal with old friends. Exporters, importers and investors must establish and maintain close relationships with their Mongolian counterparts and relevant government agencies. Equally important, American exporters should encourage strong personal relationships between their Mongolian agents or distributors and the

- buyers and end-users. A web of strong personal relationships can smooth development of business in Mongolia.
- Family and school ties are still very strong in Mongolia. It is important to learn who is related to whom when establishing business connections.
- Mongolians look for cues of serious intent by how much effort—time and material—a foreign investor puts in the early phases. Initial meetings should be conducted in a formal setting, in suit and tie, with an exchange of cards. Small gifts are always appreciated. Subsequent meetings can be more relaxed as circumstances permit. Lunches and dinners are always appreciated. However, expect and allow the Mongolians to be generous hosts, as this is an important part of the local cultural. Being a good guest and business partner requires that one partake of the festivities at the start of any business relationship. However, to keep the relationship balanced from the start, we advise businesses to host a meal (s).
- There is always a mistaken tendency to see Mongolians through the prism of their neighbors. That is thinking that Mongolians are like the Chinese or the Russians or the Koreans, etc. While historical and cultural ties exist among Mongolia and her neighbors, Mongolians are very conscious and proud of their history and the progress of their country over the last decades. They become offended if confused with China and deeply resent being compared to other developing countries with similar commodity-dependent economies—especially those from Africa. Rather they prefer to be compared to other former East-Bloc nations as Poland, Kazakhstan, Ukraine, the Czech Republic, etc.
- Avoid letting cultural sensitivity to Mongolian norms get in the way of good judgment and commonsense. Some Mongolians will tell investors that Mongolian customs preclude best commercial practices, insisting that an attractive deal may not go through if those practices are not ignored. We advise investors to politely but firmly cleave to sound business principles. Investors who do so will earn the respect of the Mongolians and may protect their investment, too.

## **Travel Advisory**

Return to top

For more on international travel, travel advisories, etc.; please see travel information on the Department of State's website: <a href="http://travel.state.gov/travel\_warnings.html#m.">http://travel.state.gov/travel\_warnings.html#m.</a> The US Embassy in Ulaanbaatar also has a website: <a href="http://mongolia.usembassy.gov/">http://mongolia.usembassy.gov/</a>

#### Visa Requirements

Return to top

## **Mongolian Visas**

(Mongolia requires a valid passport for American visitors. No visa is required for Americans visiting for less than 90 days. Visitors planning to stay in Mongolia for more than 30 days must register with the Immigration, Naturalization and Foreign Citizens Agency (INFCA) in Ulaanbaatar, located north of the Mobicom Building, during their first

week of arrival. American visitors who fail to register and stay longer than 30 days may be stopped at departure, denied exit, and fined. Americans planning to work or study in Mongolia should apply for a visa at a Mongolian Embassy or Consulate overseas. Failure to do so may result in authorities denying registration, levying a fine, and requiring that the visitor leave the country. For current information on visas and registration requirements, contact the Embassy of Mongolia at 2833 M Street, N.W., Washington, D.C. 20007, Tel: (202) 333-7117 or <a href="http://www.mongolianembassy.us">http://www.mongolianembassy.us</a>, or the US Embassy in Ulaanbaatar, T el: (976-11) 329-095 or cons@usembassy.mn.

#### **Residency Permits**

A foreign investor must present a request issued by the Foreign Investment and Foreign Trade Agency (FIFTA) to the Immigration, Naturalization and Foreign Citizens Agency (INFCA). FIFTA issue such requests to approved foreign investors. Permits are generally issued within a couple of days and are valid for three months to one year. Individuals may renew temporary residency permits an unlimited number of times. Each renewal will re-validate the permit for a period of three months up to one year, as requested by the investor.

For more detailed information about residency permits, contact FIFTA directly. FIFTA's email address is <a href="mailto:fifta@investmongolia.com">fifta@investmongolia.com</a>.

Those seeking employment in Mongolian or foreign-owned enterprises, including NGOs, must apply to the Labor Coordination Agency. Those wishing to establish an NGO must first obtain a permit from the Ministry of Justice. After obtaining the required permits, all foreigners must then apply for residency permits at INFCA.

#### **Travel Information**

US citizens traveling to Mongolia via China <u>MUST</u> have a valid Chinese visa--even if the traveler is only transiting Beijing airport. If you transit Beijing twice (to and from Mongolia), you <u>MUST</u> have a double-entry Chinese visa.

U.S. Companies that require travel of foreign businesspersons to the United States should be advised that security options are handled via an interagency process. Visa applicants should go to the following links.

State Department Visa Website: http://travel.state.gov/visa/index.html

United States Visas.gov: http://www.unitedstatesvisas.gov/

(Insert here the web address for the consular section of the local embassy website.)

#### **Telecommunications**

Return to top

Mongolia has a patchy but evolving telecommunications system. In the capital of Ulaanbaatar the Internet is available but problematic. Mongolia has reliable satellite and fiber-optic linkages to the World Wide Web; however the last mile of connection for most

publicly accessible systems remains through landlines and dial-up modems. Consequently, downloads are slow and subject to interruption.

Mongolia has numerous ISPs and Internet cafes offering a full range of services. Most hotels, usually in a *business center* regular access to the Internet. A growing number of hotels offer in-room connectivity; however, this has yet to become an industry standard. We advise travelers to contact their hotel in advance of travel regarding this issue.

Wireless services are still rare but available at those venues willing to pay for the service. Usually, these private venues offer the service to customers at no charge. In the countryside computing remains a challenge. Most provincial capitals have several Internet cafes but almost all linkages are by land-wire to Ulaanbaatar, which are subject to regular disruption. Firms requiring e-services in the field will have to make provision for some sort of satellite infrastructure.

Regarding phone service, Mongolia has followed a fairly regular pattern for Asia. Rather upgrading its land-based system, Mongolia has encouraged the speedy development of a cellular system. Ulaanbaatar and most of its surrounding municipalities are linked by two existing private cellular service providers Skytel and Mobicom using CDMA and GSM respectively. Both these firms offer sales and service for handsets and other products related to their fields.

Cellular service in the countryside is available in all provincial capitals and in many county centers. Satellite-phone service is also available though Mobicom.

#### **Transportation**

#### Return to top

Business travelers can best enter Mongolia by plane (or train if time is less of an issue). Currently there are no direct flights from a US point of departure to Ulaanbaatar, Mongolia. One can fly from the US to Seoul/Inchon, Beijing, Tokyo, Berlin, or Moscow; and then take the last leg into Ulaanbaatar's Buyant Ukhaa International Airport. Korean Airlines, Air China, Aeroflot, and Mongolian National Airlines (MIAT) maintain weekly flights. Summer schedules offer more flights than in winter, but still flights are limited. In summer seating may be in short supply during high season (June-September). We advise booking early in the summer.

During the spring, severe dust storms may cause flight cancellations but more normally delays.

Domestic air service is available to most provincial capitals through MIAT airline (please U.S. Department of State travel advisory concerning MIAT) and Aero Mongolia.

The difficulty of in-country travel is directly related to how far one wishes to travel from Ulaanbaatar. There are generally no restrictions on in-country travel, except when within 25 kilometers of Mongolia's international borders with China and Russia. If traveling to these areas check with a local travel company regarding required permits. Within the capital transport options abound. Taxis, Mini-buses, buses, and electric trolleys are readily available. We suggest that first time business travelers arrange for a

car and driver with a local travel firm. Costs vary with type of car and driver, but cars ranging from US limousines to Russian Jeeps are easily available.

Traffic and road conditions in Ulaanbaatar have become progressively worse over the last few years; and so, travelers are advised to schedule their meetings and trips with about a one half-hour margin.

In the countryside, travel requires a reliable off-road vehicle and a skilled driver. Jeeps are also available for hire to more remote destinations. Most of Mongolia's road network is unpaved and travel is unpredictable. Ulaanbaatar has hotels with standard amenities, but few hotels exist outside of the capital. In the countryside, there are ger camps (encampments of 15 to 40 gers). Each ger usually accommodates four persons. Most tourist camps have a restaurant and are usually equipped with toilets and showers with hot water.

## Language

#### Return to top

Mongolian is the official language of Mongolia. All contracts and other legal documents must be in Mongolian if the business conducted is done in this country. Translations of contracts, laws, regulations, etc., have no force in Mongolian courts, agencies, and other government offices.

English is the *de facto* language through which most foreign investors engage with their Mongolian counterparts. Russian, Japanese, German, Korean, and Chinese are also used.

#### Health

## Return to top

Medical facilities in Mongolia are limited. Some western medicines are unavailable. Infectious diseases, such as plague and anthrax, are present at various times of the year. Serious medical problems requiring hospitalization and/or medical evacuation to the United States can cost thousands of dollars or more. Additionally, many medical transport companies will not transport people without previous arrangements and agreements have been made. All visitors are recommended to have medical evacuation insurance. The cost of medical evacuation without such insurance can range from \$25,000 to \$70,000. Doctors and hospitals often expect immediate payment for health services. For more information, please contact the U.S. Embassy in Ulaanbaatar or the Centers for Disease Control and Prevention's international travelers hotline. Also check <a href="https://travel.state.gov">www.http://travel.state.gov</a> for the latest U. S. State Department warnings and updates.

**SOS** operates a clinic in Ulaanbaatar. Individuals may purchase clinic 6 month to one year membership package; or can be treated on a fee for service basis without a membership. For more information contact:

SOS Medica Mongolia Clinic Gutal Corporation Building Khan Uul District Ulaanbaatar, Mongolia Tel: 976-11-345526; 976-11-345-527 Cell: 976- 9911 0335; 976-99750967

Email: admin@sosmedica.mn

Sanitation in some restaurants is inadequate. Stomach illnesses are frequent. Bottled water and other routine precautions are advisable. Information on vaccinations and other health precautions, such as safe food and water precautions and insect bite protection, may be obtained from the Centers for Disease Control and Prevention's hotline for international travelers at 1-877-FYI-TRIP (1-877-394-8747); fax 1-888-CDC-FAXX, (1-888-232-3299), or via the CDC's Internet site at <a href="http://www.cdc.gov/travel.">http://www.cdc.gov/travel.</a>

# Local Time, Business Hours, and Holidays Return to top

Mongolian Standard Time (MST) is thirteen (13) hours ahead of EST. Mongolia does employ daylight-savings time practices in spring and fall. The standard 40 hour workweek is Monday through Friday, 0900-1800, with an hour for lunch. Holidays are as follows (on the day before an official Mongolian holiday, offices close at 1400):

## Mongolian and U. S. Official Holidays in 2006.

January 2	Monday	New Year's Day	USA/Mongolian
January 16	Monday	Martin Luther King's Day	USA
January 30-31	Mon-Tue	Lunar New Year	Mongolian
February 20	Monday	Presidents Day	USA
March 8	Wednesday	International Women's Day	Mongolian
May 29	Monday	Memorial Day	USA
June 1	Thursday	Mother/Children's Day	Mongolian
July 4	Tuesday	Independence Day	USA
July 11-13	Tue-Thu	National Holiday	Mongolian
September 4	Monday	Labor Day	USA
October 9	Monday	Columbus Day	USA
November 10	Friday	Veterans Day	USA
November 23	Thursday	Thanksgiving Day	USA
November 27	Monday	Constitutional Day	Mongolian
December 25	Monday	Christmas Day	USA

Note: Lunar New Year date may change according to the local astrologers' decision.

Temporary Entry of Materials and			
Personal Belongings	Return		
to top			

The Mongolian National Chamber of Commerce and Industry can arrange for duty free import of display items for trade shows. For more information, contact the MNCCI in Ulaanbaatar: State Property Building, Sambuu Street, 6th Floor; Tel: (976-11) 327-176; Fax: (976-11) 324-620; E-mail: <a href="mailto:monchamb@magicnet.mn">monchamb@magicnet.mn</a>; Web Site: <a href="https://www.mongolchamber.mn">www.mongolchamber.mn</a>.

#### Web Resources

Return to top

## Mongolian Resources

Foreign Investment and Foreign Trade Agency: <a href="http://www.investmongolia.com/">http://www.investmongolia.com/</a>

Embassy of Mongolia, Washington, DC: <a href="http://www.mongolianembassy.us">http://www.mongolianembassy.us</a>

Government of Mongolia: http://www.pmis.gov.mn

Mineral Resources and Petroleum Authority of Mongolia: http://www.mram.mn

Ministry of Industry and Trade: <a href="http://www.mit.pmis.gov.mn/">http://www.mit.pmis.gov.mn/</a>

Mongol Chamber of Commerce and Industry: <a href="http://www.mongolchamber.mn/en/">http://www.mongolchamber.mn/en/</a>

## **U. S. Embassy Resources**

Commercial Specialist: commerce@usembassy.mn

Consul: cons@usembassy.mn.

Center for Disease Control: http://www.cdc.gov/travel.

U.S. Embassy, Ulaanbaatar: <a href="http://mongolia.usembassy.gov">http://mongolia.usembassy.gov</a>

U.S. Department of State: <a href="http://www.state.gov/">http://www.state.gov/</a>

U.S. Department of Commerce: http://www.commerce.gov/

Return to table of contents
Return to table of contents

## **Chapter 9: Contacts, Market Research, and Trade Events**

- Contacts
- Market Research
- Trade Events

## Contacts

#### Return to top

## A. Mongolian Government

## Ministries

#### Office of the Prime Minister

Tel: (976-11) 320-123 Fax: (976-11) 327-825 Website: www.pmis.gov.mn

#### Office of the Deputy Prime Minister

Tel: (976-11) 26-0535, 321-956

Fax: (976-11) 321-956 Website: <u>www.pmis.gov.mn</u>

#### Ministry of Foreign Affairs

Tel: (976-11) 26-2627, Fax: (976-11) 26-2627 Website: <a href="https://www.mongolia-foreign-policy.net">www.mongolia-foreign-policy.net</a>

## Ministry of Finance and Economy

Tel: (976-11) 26-2712; Fax: (976-11) 320-247

Secretary: (976-11) 26-0247 Website: www.pmis.gov.mn

## **Ministry of Justice & Internal Affairs**

Tel: (976-11) 26-2383, Fax: (976-11) 325-225,

Secretary: (976-11) 26-1708

International Cooperation Department, Tel: (976-11) 325-225

Website: www.mojha.gov.mn/

#### Ministry of Roads, Transport, and Tourism

Tel: (976-11) 315-533; (976) 9911-4403 Fax: (976-11) 310-612

Secretary: (976)-11) 315-533 Website: www.mrtt.pmis.gov.mn

International Cooperation: Tel: (976-11) 330-972, 330-973

## **Ministry of Fuel and Energy**

Tel: (976-11) 326-367 Fax: (976-11) 311-381

Foreign Cooperation Department Email: <a href="mailto:intcoop@msl.energy.mn">intcoop@msl.energy.mn</a> Website: <a href="mailto:www.energy.mn">www.energy.mn</a>

#### **Ministry of Construction and Urban Development**

Tel: (976-11) 329-190.

Fax: (976-11) 319-190, (976-11) 322-904 Website: <a href="http://www.pmis.gov.mn/mcud">http://www.pmis.gov.mn/mcud</a>

## Ministry of Industry & Trade

Tel: (976-11) 26-5912 Fax: (976-11) 327-914

Website: www.mit.pmis.gov.mn

## Ministry of Nature and Environment

Tel: (976-11) 320-943, 320-402

Fax: (976-11) 321-401

Foreign Relations Department: Tel: (976-11) 312-269; Fax: (976-11) 321-401

Email: <a href="mailto:mne@mongol.net">mne@mongol.net</a>
Website: <a href="http://www.mne.mn/">http://www.mne.mn/</a>

## **Ministry of Defense**

Tel: (976-11) 26-4584, Fax: (976-11) 451-874

Foreign Cooperation: Tel: (976-11) 263519, 26-5971, Fax: (976-11) 458-477

Website: <a href="www.pmis.gov.mn/mdef/">www.pmis.gov.mn/mdef/</a>

## Ministry of Food and Agriculture

Tel: (967-11) 26-2204 Fax: (976-11) 450-258

Website: www.pmis.gov.mn.mofa

#### **Ministry of Education and Culture**

Tel: (976-11) 26-3158, Fax: (976-11) 323-158,

Website: www.mecs.pmis.gov.mn

## **Ministry of Health**

Tel. (976-11) 320-916, Fax: (976-11) 320-916

Website: www.moh.mn

#### Ministry of Labor and Social Welfare

Tel: (976-11) 26-1598, 9911-4090

Head of the Department of Policy Coordination and International Relations

Tel: (976-11) 26-4918 Website: www.mswl.gov.mn

## **Ministry of State Inspections**

Tel: (976-11) 26-6088 Fax: (976-11) 323-047 Operator: (976-11) 263458

Website: http://www.pmis.gov.mn/ssia/

#### **Ministry for State Emergencies**

Tel: (976-11) 26-4898, Fax: (976-11) 26-5974

**E-mail:** emer@emer.pmis.gov.mn **Website:** http://www.emer.pmis.gov.mn

#### Agencies

## Foreign Investment and Foreign Trade Agency

Mr. B. Ganzorig - Chairman 2nd Floor, Sambuu Street 11 Ulaanbaatar, 38 Mongolia

Phone: (976-11) 320-871, 326-040, 320-793, 321-438

Fax: (976-11) 324-076, 312-323;

Email: <a href="mailto:fifta@investmongolia.com">fifta@investmongolia.com</a> Web Site: <a href="mailto:fifta@investmongolia.com">www.investmongolia.com</a> <a href="mailto:fifta@investmongolia.com">mailto:fifta@investmongolia.com</a>

#### Mineral Resources and Petroleum Authority of Mongolia

Tel: (976-11) 26-3701, Fax: (976-11) 327-180

Web site: <a href="http://www.mram.mn">http://www.mram.mn</a>

## **Civil Aviation Authority**

Tel: (976-11) 313-151 Fax: (976-11) 313-151,

Foreign Department: Fax: (976-11) 379-640

Website: <a href="http://www.mciaa.gov.mn">http://www.mciaa.gov.mn</a>

#### **Communications Regulatory Commission**

Tel: (976-11) 363-999, Fax: (976-11) 327-720

Website: http://www.crc.gov.mn

#### **State Property Committee**

Tel: (976-11) 312-460, 312-472 Fax: (976-11) 26-2460, 312-798 Website: http://www.spc.gov.mn

#### **National Board of Statistics**

Tel: (976-11) 26-1433, Fax: (976-11) 324-518,

Email: nso@magicnet.mn, Website: www.nso.mn

## **B. CHAMBERS OF COMMERCE/TRADE ASSOCIATIONS**

#### Mongolian National Chamber of Commerce and Industry

State Property Building 1

Sambuu St 11, Ulaanbaatar 211238

Ulaanbaatar - 11

S.Demberel, Chairman

Tel: (976-11) 327-176, 312-501, 323-974, (976) 9911-2509

Fax: (976-11) 324-620

E-mail: <a href="mailto:chamber@mongolchamber.mn">chamber@mongolchamber.mn</a>;

info@mongolchamber.mn

Website: www.mongolchamber.mn

## **Mongolian Employers Federation**

L.Nyamsambuu, President

Tel: (976-11) 326-445, 313-122, (976) 9911-2367,

Fax: (976-11) 325-635 Youth Federation Building

E-mail: monef@magicnet.mn mailto:monef@magicnet.mn

Website: www.monef.mn

#### Mongolian Stock Exchange

Sukhbaatar Square-2,

Ulaanbaatar

R.Sodkhuu, Chairman Tel: (976-11) 310-506 Fax (976-11) 325-170

E-mail: sodkhuu@mse.mn, mse@magicnet.mn

Website: www.mse.mn

## C. MARKET RESEARCH FIRMS

## U.S.-Mongolia Advisory Group, Inc.

Dr. Alicia Campi 6002 Ticonderoga Court

Burke, VA 22015

Phone/Fax in Virginia: 703-451-6456 Phone in New York City: 212-861-9460

E-mail: <u>usmagcampi@aol.com</u>

## North America Mongolia Business Council, Mongolia Office (NAMBC)

Mr. Pete Morrow, Vice Chairman

Tel: (976-11) 368-503, (976) 9918-4372

E-mail: pete@magicnet.mn, nambc@magicnet.mn

#### North America Mongolia Business Council, American Office (NAMBC)

Mr. Steve Saunders, President

Phone: (703) 549-8444 Fax: (703) 549-6526

Address: 1015 Duke Street, Alexandria, Virginia 22314, USA

Email: <a href="mailto:steve@nambc.org">steve@nambc.org</a>
Web Site: <a href="mailto:www.nambc.org">www.nambc.org</a>

#### **Sant Maral**

Mr. I Sumati

Tel: (976) 9911-6367

Email: <a href="mailto:lsumati@magicnet.mn">lsumati@magicnet.mn</a>

#### D. BANKS

## Mongol Bank (Central Bank)

O. Chuluunbat, Governor Tel: (976-11) 322-169, Fax: (976-11) 313-264

Email: chuuko58@mongolbank.mn, orgilmaa@mongolbank.mn

Website: www.mongolbank.mn

#### **Trade and Development Bank**

Randolph Koppa, CEO

Tel: (976-11) 326-686, Fax: (976-11) 326-686,

312-262 (receptionist)

Mongolian director: Tel: (976-11) 321-171, Fax: (976-11) 325-449

Email: tdbank@tdbm.mn Website: www.tdbm.mn

#### Khan Bank

Peter Morrow, Executive Director B. Turnbull, Deputy Director

Tel: (976-11) 457-880, 458-096, Fax: (976-11) 457-880

Email: <a href="mailto:infokhan@khanbank.com">infokhan@khanbank.com</a>
Website: <a href="mailto:www.khanbank.com">www.khanbank.com</a>

#### E. US EMBASSY CONTACTS

## **The United States Embassy**

Mr. Michael Richmond, Ph.D., Commercial Specialist Central Post Box 1021 Micro Region 11, Big Ring Road Ulaanbaatar, Mongolia Tel: (976-11) 329-095

Fax: (976-11) 329-095

E-mail: <a href="mailto:commerce@usembassy.mn">commerce@usembassy.mn</a>
Web Site: <a href="mailto:www.mongolia.usembassy.gov/">www.mongolia.usembassy.gov/</a>

#### U.S. Mailing Address:

American Embassy Ulaanbaatar
Department of State
Washington, DC 20521-4410
Attention Commercial Specialist Michael Richmond
commerce@usembassy.mn

## F. Washington-Based USG Mongolia Contacts

#### **US Department of Commerce**

International Trade Administration Mongolia Desk Officer Zhen Gong Cross 14th And Constitution Avenue Washington, DC 20230 Tel: (202) 482-3583

Fax: (202) 482-1576

## **US Trade Development Agency**

Mongolia Country Manager Stacey Chow 1000 Wilson Boulevard Suite 1600 Arlington, Virginia 22209

Tel: 703/875-4357 Fax: 703/875-4009 Web site: <u>www.tda.gov.</u>

#### **TPCC Trade Information Center**

Tel: 800-USA-Trade

## **US Department Of State**

Office of China and Mongolia Bureau of East Asia & Pacific Affairs Room 4318, 2201 C Street, NW Washington, DC 20520

Tel: (202) 647-6796 Fax: (202) 647-6820

## **US Department of Agriculture**

International Trade Policy Asia American Division Foreign Agricultural Service Stop 1023 11th And Independence Ave., SW Washington, DC 20250-1023

Tel: (202) 720-1289 Fax: (202) 690-1093

## Office of US Trade Representative

600 17th Street, NW Washington, DC 20506

## Embassy of Mongolia 2833 M Street,

N.W. Washington, D.C. 20007 USA

Tel: (202) 333-7117 Fax: (202) 298-9227 Email: monemb@aol.com

Web Site: <a href="http://www.mongolianembassy.us">http://www.mongolianembassy.us</a>

#### **Market Research**

## Return to top

To view market research reports produced by the U.S. Commercial Service please go to the following website: <a href="http://www.export.gov/marketresearch.html">http://www.export.gov/marketresearch.html</a> and click on Country and Industry Market Reports.

Please note that these reports are only available to U.S. citizens and U.S. companies. Registration to the site is required, but free of charge.

## **Trade Events**

Return to top

Please click on the link below for information on upcoming trade events.

http://www.export.gov/tradeevents.html

Return to table of contents

#### Return to table of contents

## **Chapter 10: Guide to Our Services**

The U.S. Commercial Service offers customized solutions to help your business enter and succeed in markets worldwide. Our global network of trade specialists will work one-on-one with you through every step of the exporting process, helping you to:

- Target the best markets with our world-class research
- Promote your products and services to qualified buyers
- Meet the best distributors and agents for your products and services
- Overcome potential challenges or trade barriers

For more information on the services the U.S. Commercial Service offers U.S. businesses, please click on the link below.

#### Return to table of contents

U.S. exporters seeking general export information/assistance or country-specific commercial information should consult with their nearest **Export Assistance Center** or the **U.S. Department of Commerce's Trade Information Center** at **(800) USA-TRADE**, or go to the following website: <a href="http://www.export.gov">http://www.export.gov</a>

To the best of our knowledge, the information contained in this report is accurate as of the date published. However, **The Department of Commerce** does not take responsibility for actions readers may take based on the information contained herein. Readers should always conduct their own due diligence before entering into business ventures or other commercial arrangements. **The Department of Commerce** can assist companies in these endeavors.